



INSTITUTIONAL CRYPTO CONFERENCE EAST

Metropolitan Club, New York, NY
April 18th & 19th, 2023



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INSTITUTIONAL CRYPTO CONFERENCE

METROPOLITAN CLUB, NEW YORK, NY
APRIL 18TH & 19TH, 2023

Dear Colleague,

It is with great pleasure that I invite you to the 2nd Annual Institutional Crypto Conference. We aim to continue to connect and educate our LP audience on sophisticated digital asset investment themes and strategies through the good, the bad and the ugly. The downfall of FTX, Three Arrows Capital, Core Scientific and others have led to substantial uncertainty amongst the institutional investor community. Some investors have paused their efforts to invest in the asset class while others have waited for the froth to pass in order to take a dive. We see that in general digital asset and blockchain investment strategies continue to attract interest from the most sophisticated endowment style investment organizations and we remain committed to the education and adoption of this asset class.

We look forward to hosting you again in New York City.

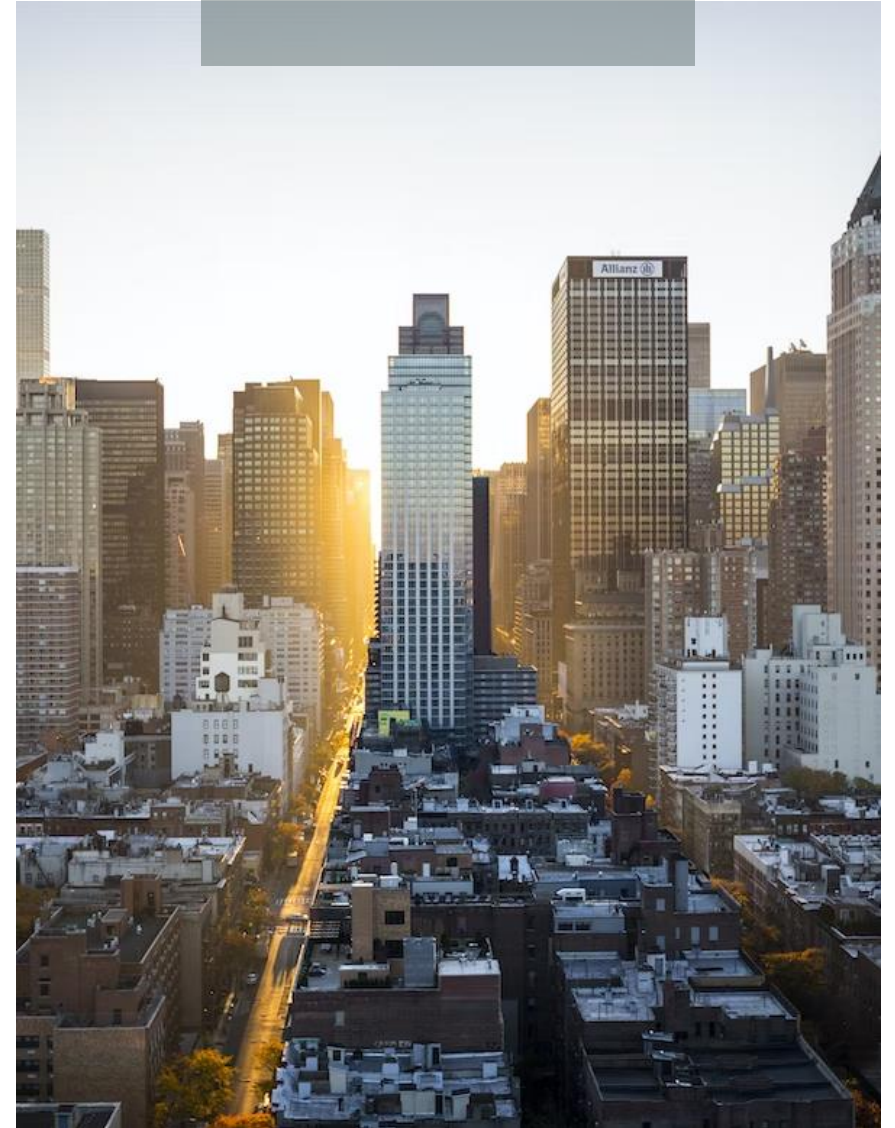
Best,

Roy Carmo Salsinha
President, CEO
Carmo Companies



BY THE NUMBERS

- \$3+ Trillion AUM in attendance
- 250+ Total participants
- 125+ Institutional & Private Wealth Investors
- 125+ Digital Asset Focused Hedge & VC Funds
- 5 Industry Exclusive Panel Sessions
- 5+ Hours of Networking
- 1 Full day Conference
- 1 Pre-Event Networking Cocktail





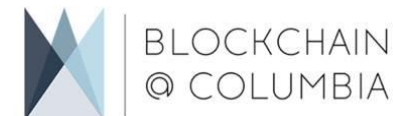
IN ATTENDANCE

C-Level Executives

- Corporate Pension Funds
- Endowments
- Foundations
- Private Equity Funds
- Digital Asset Venture Capital Firms
- Digital Asset Hedge Funds
- Public Pension Funds
- Fund of Funds
- Sovereign Wealth Funds
- Portfolio Companies
- Family Offices, Multifamily Offices and Private Banks
- Government officials
- Economists
- Banks and Investment Banks
- Lawyers
- Auditors
- Private Credit Funds
- Custodians
- Digital Asset Service Providers
- OCIOs/Consultants
- RIAs



PREVIOUS SPONSORS



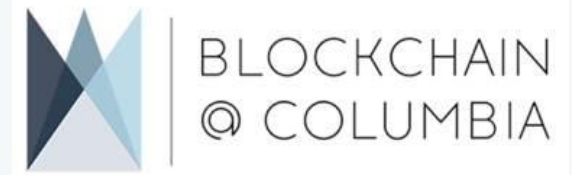
INSTITUTIONAL PARTNERS



BLOCKCHAIN@USC



**INSTITUTIONAL
LIMITED PARTNERS
ASSOCIATION**





The KPMG story

KPMG is the U.S. firm of the KPMG global organization of independent professional services firms providing Audit, Tax, and Advisory services. KPMG firms operate in 143 countries and territories with more than 265,000 partners and employees working in member firms around the world. Each KPMG firm is a legally distinct and separate entity and describes itself as such. At KPMG, we come to work every day because we are passionate about solving the business challenges that keep our clients up at night. Our people work alongside companies of various shapes and sizes, in all 50 states, to pinpoint and deliver practical, customized business services that drive real results.

Cryptocurrency, digital assets and blockchain technology

KPMG insights and solutions can help you strategize for the Web3 future. KPMG is a leader in the digital assets space, disrupting the professional services market through strategic investments that enhance the evolution of our solutions. Our professionals provide audit, tax and advisory services across the ecosystem of digital assets, from miners to intermediaries to institutional finance organizations. Wherever you are on your Web3 journey, KPMG can provide insights and guidance through every phase. This includes organizational strategy, accessing capital markets, addressing tax and regulatory implications, building and attesting to internal controls, and of course performing financial statement audits.



2023 SPONSORS



Accolade Partners is an alternative asset platform that specializes in technology, blockchain and healthcare-focused venture capital and growth equity fund investments. Accolade is one of the largest blockchain allocators with \$1 billion in assets under management specifically dedicated to blockchain fund investments



Ava Labs makes it simple to launch decentralized applications on Avalanche, the fast and secure smart contracts platform. We are empowering people to easily and freely digitize all the world's assets on one open, programmable blockchain platform. Ava Labs was founded by Cornell computer scientists who brought on talent from Wall Street to execute their vision. The company has received funding from Andreessen Horowitz, Initialized Capital, and Polychain Capital, with angel investments from Balaji Srinivasan and Naval Ravikant.



Avalanche is a smart contracts platform built to scale infinitely and finalize transactions in under a second. Its novel consensus protocol, Subnet infrastructure, and HyperSDK toolkit enable businesses to easily launch powerful, custom blockchain solutions. Build anything you want, any way you want, on the eco-friendly blockchain designed for both Web3 devs and businesses.



Founded in 2017, Bitwise is one of the world's largest and fastest growing crypto asset managers. As of March 31, 2022, Bitwise managed over \$1.2B across an expanding suite of investment solutions, serving family offices, institutions, and advisors. The firm is well known for its market leading crypto index products, and recently launched a yield-based strategy and is developing a digital asset FoHF. Bitwise is at the forefront of fundamental crypto research, having authored the CFA Institute's Guide to Cryptoassets.



2023 SPONSORS



Carmo Hunter offers a consultative, high-touch approach and aim to foster relationships with our clients to better understand hiring needs, plans for growth and long-term vision. We can help you selectively source top talent across the country by creating a strategic recruiting solution that is specific to each company and firm. Carmo Hunter is a joint venture between San Francisco based Hunter SF and New York based Carmo Companies. We executive junior level to senior management positions.



CCM is a full service boutique financial services firm providing investment banking and capital markets advice and services to corporations, financial sponsors, investors and institutions. Coverage focused on technology, FinTech, blockchain, cybersecurity, and enterprise software.



With a combined 60 years of professional experience across investing, technology, and cybersecurity, we create investment vehicles in the cryptocurrency space which seek to generate asymmetric risk-adjusted returns. Our mindset is focused on anti-fragility, meaning we like volatility. Markets are not linear; in our view, they're typically elastic. To us, these are opportunities, not challenges. Volatility is where we began since we started in crypto, so we're adapted to make the most of it. Our two live battle-tested funds are designed to generate consistent returns as much as possible, despite highly inconsistent markets. We are three friends, colleagues, and business partners who are passionate about and dedicated to being the best in the cryptocurrency space.



Founded in 2002, Evanston Capital is a fully independent \$4.7B boutique alternative asset manager that invests across hedge funds, private equity, venture capital, blockchain, and other strategies. As part of Evanston Capital's fund of funds platform, it manages a dedicated blockchain venture fund that had its final closing earlier this year. The firm has an endowment heritage that comes from a founder who served as the Chief Investment Officer for Northwestern University's endowment, now Evanston Capital's honorary Chairman. The firm has built a diversified investor base of more than 750 investors with the largest segment coming from endowments and foundations.



2023 SPONSORS

FIGURE

Figure uses the proven power of the Provenance Blockchain for loan origination, equity management, private fund services, banking and payments—transforming the trillion dollar financial services industry. Figure has over 500 employees across the US with headquarters in SF and NYC with technology offices across the United States.



Humla Ventures is a specialized alternative investment manager and advisor transforming financial markets using emerging technologies, including blockchain, AI and fintech. We offer a series of investment products including (1) a global venture capital fund investing in early stage companies disrupting the financial markets (fund II), (2) a series of SPVs enabling our close network to co-invest with us in unique opportunities and special situations and (3) a secondaries fund allowing access to top-performing startups in the digital asset industry from distressed investors at discounted rates. Our team is uniquely positioned in a hard-to-understand ecosystem with unfair access to early stage opportunities and to digital asset and blockchain experts. Our proof of concept fund returned 4.5x cash on cash (15x unrealized) and fund II achieved a TVPI of 1.39x after the first year of deployment.



Liberty City Ventures is a venture capital firm focused on investing in and incubating companies that support institutions adopting blockchain technology or those that are utilizing the technology to deliver unique products and experiences to consumers and enterprises. Current areas of focus are FinTech, Supply Chain/Logistics and Web3. Liberty City Ventures has been involved in blockchain technology since 2010. Since then, we have built an unrivaled network within the blockchain sector and are recognized for our expertise, including our co-founding two unicorns: Paxos, the first regulated blockchain company in the world, and Lukka, the leading supplier of data and technology to traditional financial institutions that are at the forefront of the crypto ecosystem.



Manifold is a market leading quantitative investment firm focussed on the cryptocurrency space. The founding teams' intent was to introduce investment funds that would generate superior, risk-adjusted rewards through cycles and do so in a steady and consistent manner. These high-sharpe strategies avoid the dramatic drawdowns characteristic of long-biased or high-beta strategies. To that end, Manifold has combined quants and engineers from traditional financial backgrounds with world-class on-chain developers, traders, and thinkers to create a deep and diverse talent pool that draws on all the skill sets required to outperform. The firm has a reputation for its proprietary node and MEV infrastructure, seamless navigation across centralized exchange and on-chain trading opportunities, and its unique, hybrid research model and low latency trading system. Our market-neutral investment strategy has outperformed most traditional assets and commodities throughout this turbulent year.



2023 SPONSORS



METAMASK
Institutional

MetaMask Institutional is the web3 wallet for organizations. We offer unrivaled access to the web3 ecosystem with institution-required security, operational efficiency, and compliance. We enable funds, web3 builders, and all organizations to trade, stake, borrow, lend, invest, bridge assets, and interact with over 17,000 DeFi protocols and applications.



AAM (also known as GDA Asset Management) is a leading provider of world class crypto funds. GDA BTC Derivatives Fund employs distinct options trading strategies (covered call, negative gamma, volatility) aided by artificial intelligence to provide high risk-adjusted returns with low correlations relative to underlying BTC position. GDA ETH Derivatives Fund also employs distinct options trading strategies (covered call, negative gamma, volatility) aided by artificial intelligence to provide high risk-adjusted returns with low correlations relative to underlying ETH position. GDA Gateway Fund is a tactical way to get diversified exposure to largest tokens. The fund seeks to invest in the leading cryptocurrencies, screened & monitored for certain risks, equally weighted and rebalanced regularly.



StepStone is a global private markets investment firm focused on providing customized investment solutions and advisory and data services to some of the most sophisticated investors in the world. With more than US\$280 billion of private markets allocations, including over US\$62 billion of assets under management as of December 31, 2019, StepStone covers the spectrum of opportunities in private markets across the globe. The firm uses a disciplined, research-focused approach to prudently integrate fund investments, secondaries and co-investments across the private equity, infrastructure, private debt and real estate asset classes.



VanEck has a history of looking beyond the financial markets to identify trends that are likely to create impactful investment opportunities. We were one of the first U.S. asset managers to offer investors access to international markets. This set the tone for the firm's drive to identify asset classes and trends – including gold investing in 1968, emerging markets in 1993, and Exchange Traded Funds in 2006 - that subsequently shaped the investment management industry. Today, VanEck offers active and passive strategies with compelling exposures supported by well-designed investment processes. The firm's capabilities range from core investment opportunities to more specialized exposures to enhance portfolio diversification. Our actively managed strategies are fueled by in-depth, bottom-up research and security selection from portfolio managers with direct experience in the sectors and regions in which they invest. Investability, liquidity, diversity, and transparency are key to the experienced decision-making around market and index selection underlying VanEck's passive strategies. Since our founding in 1955, putting our clients' interests first, in all market environments, has been at the heart of the firm's mission.



Velvet is a free tool for institutional investors to source, evaluate, and invest into unique emerging managers at scale across Venture, PE, and Hedge funds. We automate a large portion of the information gathering and diligence process by creating fully-vetted fund listings with in-depth information on everything an endowment would want to receive before making an allocation. We do this all for free for investors to empower them to make more data-driven decisions and increase their manager selection alpha by giving them unfettered access and transparency to a marketplace of managers across different verticals without having to pay for databases or investment advisors.



Founded in 2019, Woodstock Fund is a multi-asset global investment fund, focusing on investments in Public blockchains, Decentralized Finance, Tokenization and Web 3.0 protocols. The Fund invests in equity, convertibles and tokens in both listed and unlisted space. Woodstock works at the intersection of technology and value creation alongside its portfolio companies to help them scale and grow their ecosystem. Their portfolio companies include Holochain, Elrond, Casper Labs, Brand Protocol, Marlin Protocol, Stafi, Frontier, Unilend, AllianceBlock, Covalent and Paraswap. Woodstock's mission is to unlock the potential of blockchain technology, creating immense investment opportunities that can offer multi-bagger returns to investors. Woodstock's core team consists of serial entrepreneurs and corporate leaders who have built companies from the ground up, achieved consumer traction, and successfully exited businesses. They also have operating teams in India and Southeast Asia.



Mike Cagney

Co-Founder and Chief Executive Officer, Figure (San Francisco)

Mike Cagney is the Co-founder and Chief Executive Officer of Figure, where he leads corporate strategy and development. Mike brings decades of experience in the financial industry to his leadership of the company, previously serving as CEO, chairman and co-founder of SoFi, a leading marketplace lender providing student loan refinancing, mortgages and personal loans, as well as a range of wealth management services. He is also co-founder and managing member of Cabezon Investment Group, a global macro hedge fund, in addition to serving as a non-executive chairman of ReFlow. Before Cabezon, Mike founded, was CEO and then vice chairman and chief architect of Finaplex, a leader in wealth management software that was sold to Broadridge (NYSE: BR). Prior to Finaplex, Mike was Senior Vice President and head trader for the proprietary trading and financial products group at Wells Fargo Bank. Mike holds an M.S. management degree from the Stanford Graduate School of Business, where he was a Sloan Fellow. He also holds a M.S. in Applied Economics and a B.A. in Economics from UC Santa Cruz.

Alex Johnson

Chief Revenue Officer, Velvet (Salt Lake City)



Alex Johnson is a serial entrepreneur, musician, and lover of humans. Starting a coffee truck at his university with funds from his video company led to his first successful sale of a business and the inception of his quant/algo fund, Laissez Faire. His fund has been trading Bitcoin for three years and generated quadruple digit returns since inception. This led to him meeting his cofounder Andrew at his Day-Trader's club in university. There, they began to build Velvet - a marketplace and ecosystem for institutional investors to rapidly evaluate emerging managers at scale, where he became the youngest owner of a broker dealer in history. Alex is the authority on crypto hedge funds, being the advisor of a 150M Crypto fund of funds and through trading and investing in the space since 2016, as well as angel investing alongside many of his venture clients and LPs. Alex now focuses on his investments and creating a dynamic community of emerging managers, creators, founders, investors, and institutions by bringing them together in meaningful ways: from helicopter ski trips to tequila distillery tours.

Drew Myers

Co-Founder and Managing Partner, CrossLayer Capital (San Francisco)



Drew Myers is a co-founder and Managing Partner of CrossLayer Capital. CrossLayer Capital is a funds of funds focused on established and emerging venture managers dedicated to web3. Drew was previously a Managing Director at Makena Capital where he spent 12 years on Makena's Private Equity team focused on Venture Capital. Drew developed the firm's thesis for crypto and blockchain and led the firm's investments in the space between 2019 and 2021. Drew has a BA from Eugene Lang College and an MBA from Tuck School of Business at Dartmouth.

Maneesh Gandhi

Partner, Evanston Capital Management (Illinois)



Maneesh Gandhi is a Partner, Investments and a member of the Investment, Valuation and Risk Management Committees. He joined the firm in 2008 and is responsible for private equity and venture sourcing, evaluation, and due diligence of prospective investments and ongoing monitoring of existing investments. He also previously managed the firm's operational due diligence function. Prior to joining the firm, Maneesh worked as an investment associate in private equity for five years at Svoboda, Collins and ICV Capital, both late-stage buyout firms. At these firms, he was responsible for evaluating private, middle market companies and their senior management teams for potential investments and monitoring portfolio companies. Maneesh began his career at Merrill Lynch in the Mergers and Acquisitions group within Investment Banking. He earned his BSBA from Washington University in St Louis and an MBA from Harvard Business School.



Shaan Mehta

Vice President, StepStone (Baltimore)

Mr. Mehta is a member of the private equity team, focusing on venture capital and growth equity investments. Prior to StepStone, Mr. Mehta was a member of the research team at Greenspring Associates, a venture capital and growth equity investment firm that merged with StepStone in 2021. Prior to that, Mr. Mehta was an associate director at Cambridge Associates where he managed investment portfolios for non-profits institutions, primarily endowments and foundations. Prior to that, he worked at The Vanguard Group. Mr. Mehta received his MBA from The Fuqua School of Business at Duke University. Mr. Mehta is also a CFA charterholder.



Jae Chung

Founding Partner, Manifold (New York)

Jae is a crypto-native builder and angel investor with a strong traditional academic background. He won Silver in the Hong Kong National Math Olympiad and achieved a Top 10 ranking in the Southeast Asian Mathematics Competition. Jae started working with smart contracts pre-2017, and is a bug bounty recipient for AppLovin, Tinder and EOS, a multi-billion-dollar network. He ran validators across several chains and created a P2P cryptocurrency OTC desk, which was sold to a major exchange. He has built his own DeFi and NFT platforms, including Jenny DAO, which received investment from Animoca Brands, Paris Hilton, and Mr. Beast. He was an early investor in top Web 3 venture deals and funds, including Alien Worlds, Dynamic, and Multicoins Capital. Jae dropped out of the prestigious Jerome Fisher M&T program at the University of Pennsylvania's Wharton School and SEAS (Dual-Degree).



Anthony Tuths

Principal, KPMG (New York)

Tony is a Principal in KPMG's Alternative Investment Tax practice and leader of the firm's digital asset tax practice. He has more than 20 years of experience in tax structuring and advisory of alternative investment clients. Tony is responsible for tax structuring and tax advisory services for a broad range of asset management clients including hedge funds, crypto funds, fund of funds, private equity and venture capital funds. Tony has worked extensively with the formation and operation of funds trading a multitude of asset classes and various strategies. He has expertise in structuring hybrid funds and non-U.S. funds investing into the U.S. markets. His proficiency extends to the operation of management companies and the design of myriad compensation arrangements. Tony also has expertise in the taxation of financial products, digital assets and complex capital markets transactions. Prior to joining KPMG, he was the leader of the financial services practice at a national public accounting firm. He also served as the global head of tax structuring at Deutsche Bank. Author of numerous tax articles and frequent speaker at national tax conferences



Aram Verdiyan

Partner, Accolade (Washington)

Aram Verdiyan is a Partner at Accolade. Previously, he worked on the investment team at Andreessen Horowitz. Before that, Aram worked in BD, sales and marketing at Aviatrix, a cloud native enterprise software company. He holds an M.B.A from the Stanford Graduate School of Business (GSB) and a B.S. from the George Washington University.



Johann Bornman

Global Product Lead, MetaMask Institutional (London)

Johann is the Product Lead for MetaMask Institutional. Since launching the product in February 2021, Johann has managed the product strategy and roadmap, design and operations, and also crypto custodian integrations. Prior to joining ConsenSys, Johann spent time as a Fintech founder, Director of Product for a Pan-European Robo-advisor, and Global Macro Portfolio Manager, where he helped to start and build the business.



Joe Rumph

Manager, Absolute Return and Fixed Income, MacArthur Foundation (Chicago)

Joe Rumph is Manager, Absolute Return and Fixed Income at the John D. and Catherine T. MacArthur Foundation, where he is responsible for the foundation's absolute return, fixed income, credit, and special situations investments. Previously, he was an Associate Director of Investments at the Kresge Foundation in Troy, Michigan where he was a generalist with responsibilities across all asset classes and geographies and helped manage an internal derivatives portfolio. Joe received an MBA in Analytic Finance, Accounting, and Economics from the University of Chicago Booth School of Business and a BA in Economics and Philosophy from the University of Michigan. He is a CFA charterholder.



TJ Abood

Chief Investment Officer, Access Ventures (Louisville)

TJ Abood is the Chief Investment Officer at Access Ventures. Prior to joining the firm in 2014, TJ spent eight years with a small-cap private equity fund, operating a consolidation strategy. In addition to his investment strategy and acquisition experience, TJ has also managed financial operations at scale and held numerous institutional banking positions. TJ has a B.S. in Accounting from Miami University, an Entrepreneurship MBA from the University of Louisville, and has also completed post-graduate work at Harvard Business School. TJ is married to Coral Abood and they have two children. Their family can often be found on the soccer field or serving within their community.



Greg Carson

Managing Partner, Humla Ventures (Puerto Rico)

Greg Carson is Managing Partner at XBTO Humla Ventures and is Head of Corporate Development and Ventures for XBTO Group. He is a frequent contributor, lecturer and speaker on podcasts and events about Bitcoin and investing in the digital asset ecosystem, negotiation technique and growth. He has spoken on these subjects at several global conferences including Bitcoin 2021, Consensus Invest, MCC, the Crypto Finance Conference, Davos, Horizon 2020 events, and even at his Alma Mater, the Wharton School of Business. Greg has a decade as a tech founder, a decade of experience in investment banking and strategy, and is rounding out his first decade in venture capital. XBTO Humla Ventures operates in the top decile of venture returns and is one of the top global emerging managers in the space. Greg is a dedicated father, digital asset futurist, snowboarder, sportsman, reader/writer, dance teacher and tai chi practitioner.



Thomas Finnerty

Digital Assets PM and Head of Global Macro, K2 Advisors (London)

Thomas Finnerty is the Head of Global Macro on the Investment Management (IM) team, overseeing the firm's investments in discretionary and systematic macro strategies. Mr. Finnerty has been with K2 Advisors since November 2009, initially focused on credit, relative value and event driven strategies and subsequently across multiple other hedge fund strategies. He relocated to the firm's London office in 2013 to cover managers in the region across hedge fund strategies, and was subsequently named Head of Global Macro in 2019. Prior to joining K2, Mr. Finnerty worked as an investment associate for Chapin Hill Advisors, a private wealth manager, from 2008 to 2009. Before that, he was a middle office trade analyst at BGC Partners, Cantor Fitzgerald's interdealer broker-dealer, until mid-2008. Mr. Finnerty received a Master of Arts degree in Economics from Fordham University's Graduate School of Arts and Sciences, and graduated cum laude from Fordham University with a Bachelor of Arts degree in Economics.



Anthony Bassili

Head of Asset Allocators, Coinbase (New York)

Anthony Bassili, CAIA is Head of Asset Allocators for Coinbase Institutional Americas. In this role, he is responsible for managing relationships with global financial institutions, advising on investment solutions related to digital asset tokenization, and facilitating capital introductions for digital asset hedge funds and venture funds. His Clients include Single and Multi-Family Offices, Endowments & Foundations, Consultants, Pensions, and Sovereign Wealth Funds globally. Prior to joining Coinbase, Mr. Bassili served as Head of Pensions for BlackRock iShares where he helped allocators develop active and niche strategies across public and private asset classes, including ESG and other thematic exposures. Prior to leading the iShares business, he spent more than a decade leading business development, investment strategy, and as a portfolio manager within the global trading platform at BlackRock. Mr. Bassili is a contributor to digital asset education with the AIF Institute Center for Financial Innovation, the Global Interdependence Center (GIC), and the Chartered Alternative Investment Management Association (CAIA). He advises Web3.0 startups and is an active investor.



Sasha Bernier

Co-Founder, Managing Partner, Hestia Holdings (New York)

Mr. Bernier is a co-founder and managing partner of Hestia Management Co., LLC. Mr. Bernier is responsible for the overall strategy and sourcing /maintaining relationships with various family offices and institutions globally for proprietary deal flow. Mr. Bernier will also lead the due diligence and analysis process for each investment. He has over 15 years of experience investing across the capital structure. Mr. Bernier is a member of Hestia's Investment Committee. Mr. Bernier started his career at Evercore Partners as an M&A analyst. After Evercore Partners, Mr. Bernier has been a credit analyst focused on special situations at firms including GSC Group and Revere Capital. Sasha Bernier serves on the Investment Committee of Cheltenham Enterprises, a single-family office focused on investing in both debt and equity primarily in real estate opportunities and middle market companies. Mr. Bernier graduated from the University of North Carolina at Chapel Hill with a BS in Business Administration and a JD from the University of Pennsylvania Law School.



Matt Shapiro

Partner, Multicoin Capital (New York)

Matt is a Partner at Multicoin Capital and senior member of the investment team. He is focused on sourcing, evaluating, and executing investment opportunities. He also oversees fundraising, investor relations, and strategic initiatives for the firm. Matt has more than a decade of investment banking experience. He is based in the New York area and holds a degree in Finance and International Business from the University of Maryland.



Pranav Kanade

Portfolio Manager of the Digital Assets Alpha Fund, VanEck (New York)

Mr. Kanade joined VanEck in 2022 and serves as Portfolio Manager of the Digital Assets Alpha Fund. Prior to joining VanEck, Mr. Kanade worked at Millennium Management as a Credit Portfolio Manager working closely with a team of 6 investment professionals. Prior to Millennium, he was the founding member of the Head of Research for the Liquid Credit investing business at Angelo, Gordon & Co. Prior experience of Mr. Kanade includes his role as Managing Director / Research Analyst with a focus on Technology and Energy at Hutchin Hill Capital. Pranav started his career at UBS in credit research during the European credit crisis. He has a B.S. in Finance and Accounting with a specialization in Entertainment, Media and Technology from the New York University Stern School of Business.



Marc Blinder

Co-Founder and CEO, AIKON (London)

Marc Blinder is the Co-Founder and CEO at AIKON, and a core contributor to the ORE Blockchain. AIKON makes it easier for companies to launch products on public blockchains. AIKON is best known for its identity service, ORE ID, which connects non-technical people to blockchain apps using Web 2.0 identities, and ORE Vault, which helps teams manage token treasuries. Marc ran his first company at 28 years old, a social network called Mobileplay (which he sold to Good Technology) and became Creative Director at Context Optional which sold to Efficient Frontier for \$50M. At Efficient Frontier, Marc set up the social business across EMEA before the company was acquired by Adobe for \$400M. He's spent the last four years working on Blockchain technology with AIKON and ORE.



Stuart MacDonald

Chairman, Aaro Capital (London)

Stuart MacDonald is Chairman of Aaro Capital. He has over 30 years of experience working with alternative investment managers and bankable technologies, latterly as Managing Partner at Bride Valley Partners, with particular expertise in strategy and capital raising. Previously, he was Director of Hedge Funds at Henderson Global Investors, Managing Director at Aquila Capital and Head of Marketing at West Merchant Bank. His industry awards include one for Best Investor Relations globally and two for Outstanding Industry Contribution. He frequently Chairs leading Alternative Investment Conferences including GAIM and the Quant Conference. Stuart also presents the award-winning alternative investments radio show, the Naked Short Club and has been a Visiting Lecturer at London University.



Reba Beeson

General Counsel, AlphaPoint (New York)

Reba Beeson is the General Counsel at AlphaPoint, a white label exchange software provider powering crypto exchanges worldwide and the technology behind El Salvador's bitcoin wallet, Chivo. She is a member of 100 Women in Finance and Digital Asset Regulatory and Legal Alliance and a member of the New York State bar. Reba has also held numerous FINRA licenses. Prior to joining AlphaPoint, Reba worked as an attorney and capital markets banker, having served as Deputy General Counsel – US for World Gold Council and its US affiliated sponsors of the largest global gold-backed ETF product suite. Reba formerly held roles as lead counsel for UBS Alternative Investment Group and SVP/Head of Complex Financing for BNP/Paribas.

Paola Origel

Co-Founder and Managing Partner, ChainLink Capital Management (New York)

Paola Origel is a seasoned professional with over 15 years of experience in finance, preceded by a successful tenure in computer science, where she designed and introduced international E-learning programs to multinational companies. Her talents in computer science caught the attention of a renowned computer scientist, with whom she collaborated on integrating his APL-based programming language into the blockchain. In 2017, she co-founded ChainLink Capital Management, a fund of funds focusing on blockchain technology and cryptocurrencies. The firm achieved the distinction of being the best-performing crypto fund of funds in 2021. Paola studied international relations and fashion design, which, combined with her expertise in finance and technology, makes her uniquely suited for the evolving blockchain space. Paola envisions utilizing blockchain and AI to establish a more equitable healthcare system and exploring advanced technology to better understand the human brain, ultimately enhancing mental health and quality of life. Her passion for mental well-being led her to become an advisor for The Kindness Campaign, a U.S.-based nonprofit organization providing accessible emotional and mental health resources for individuals navigating challenging times. Paola Origel's multifaceted background and commitment to improving lives through technology and innovation reflect her unique expertise and far-reaching vision.



Travis Williamson

Partner & Head of Hedge Fund Research, Albourne (New York)

Travis Williamson is a Partner at Albourne America and the Head of Hedge Fund Research. Prior to joining Albourne in 2013, Mr. Williamson was a Senior Markets & Policy Analyst at the Federal Reserve Bank of New York where he focused on furthering the Federal Reserve Systems analysis and interactions with buy-side market participants, with a focus on hedge funds. Before joining the Federal Reserve Bank of New York Mr. Williamson held roles at Morgan Stanley, Royal Bank of Canada, and DCF Capital. Mr. Williamson earned an MBA from the University of Connecticut, a degree in Economics from Lafayette College, and holds the CAIA designation.





Jacob Prudhomme

Director, Risk, Regulatory and Compliance, KPMG US (New York)

Jake is a leader in KPMG's financial services risk and regulatory compliance practice group with 15+ years of experience providing legal, regulatory, and strategic advice for start-ups and Tier 1 financial institutions, including crypto-native broker-dealers, ATs, investment advisors, MSBs, and financial data and analytics providers. He has extensive regulatory change management experience, including design and implementation of replicable compliance controls and processes across jurisdictions, including EMEA, APAC, and LATAM. He has provided key guidance on a variety of matters such as compliance examinations, state and federal registration and licensing, and regulatory gap assessments. Prior to joining KPMG, Jake was an SEC senior counsel and a wall street risk and compliance executive.



Jeff Park

Active Portfolio Manager, Bitwise Asset Management (New York)

Jeff Park is an Active Portfolio Manager at Bitwise Asset Management, the world's largest provider of cryptocurrency index funds. Prior to Bitwise, he was a Partner at Corbin Capital Partners, a multi-billion alternative asset management firm that specializes in multi-strategy hedge fund and opportunistic credit investing, where he led the firm's digital asset investing efforts. Before Corbin, Jeff was a Senior Associate at the Harvard Management Company focused on US Corporate Credit, and before that, was an Exotic Equity Derivatives trader at Morgan Stanley in New York. He is a graduate of Stanford University with a B.A. in Economics and International Relations, and is a CFA charterholder since 2013.



Ryan DeMattia

Founder & Managing Director, Coindex Capital Management (Atlanta)

Ryan is the founder and Managing Director of Coindex Capital Management where he manages a series of non-directional crypto funds that have outperformed many crypto and traditional market benchmarks since inception with virtually no correlation to crypto or the stock market. Ryan is a tech expert, cryptocurrency early adopter and quantitative analyst, originally published on Bitcoin in 2011. He has bootstrapped previous startups and has 10+ years trading and modeling emergent and exotic markets, with a statistical background concentrated on simulation modeling.



Nick Mitsiou

Executive Director, LGT Capital Partners (New York)

Nick Mitsiou is an Executive Director at LGT Capital Partners (USA) Inc. He is responsible for CTA, Macro, and Quant Equities manager selection and portfolio management. Before joining LGT, he held similar positions at Unigestion and at ING Alternative Asset Mgmt. He started his career at the Millburn Corp., as a senior analyst, quantitative researcher for the firm's CTA programs. Mr. Mitsiou holds an MBA in Finance from the University of Rochester and a Diploma in Computer Engineering from the University of Patras, Greece. He is a CFA Charterholder



James Lang

Managing Director/Asset Manager, Liberty City Ventures (New York)

Mr. Lang leads the investment team for Liberty City Ventures and is a member of the investment committee. The team performs market and competitive analysis within the blockchain and crypto space and conducts due diligence on prospective investments. The team also monitors portfolio company activity and performance. James has been with Liberty City Ventures since inception.. He initially served as an internal consultant for companies incubated by LCV. In that capacity, Mr. Lang ran exchange operations for Paxos while serving as head of the OTC Trading Desk and Lead Institutional Client Relationship Manager. Then he participated in the launch of Lukka where he was Director of Operations. James is also a member of the Investment Advisory Committee of the Episcopal Diocese of Long Island. The committee manages a \$175 million portfolio which has produced top decile returns during his term. Previously, James was portfolio manager and a Principal of Cashel Capital, a top performing equity long/short fund focused on the real estate sector. During Mr. Lang's tenure Cashel Capital posted positive results for every full year period, including +25.3% net in the crisis year of 2008. Prior to joining Cashel Capital, Mr. Lang was an analyst and the head trader for Washburne Capital Management, a merger arbitrage hedge fund. He began his investment management career as a trader at Guard Hill Capital, a risk arbitrage hedge fund. He received a Bachelor of Arts in economics from Columbia University, and a Master of Business Administration with a dual major in finance and accounting from New York University. He has earned the Chartered Financial Analyst designation.



Chris Edwards

Chief of Staff to the Chief Policy Officer, Coinbase (Richmond)

Chris Edwards is the Head of Coinbase Institute and Chief of Staff to the Chief Policy Officer. As Head of Coinbase Institute he leads an internal think-tank focused on developing data-driven research, strategic policy partnerships, and crypto policy thought leadership. As Chief of Staff, he works with Coinbase's Chief Policy Officer to develop and execute Coinbase's strategic plan for public policy engagement throughout all levels of government. Chris began working in crypto policy after having served in a number of different attorney roles, including as a litigator, in-house counsel, and as a federal regulator and prosecutor. Chris lives in Richmond, Virginia, and is a graduate of Washington and Lee University School of Law."



Colin Cunningham

Head of Business Development, Centrifuge (New York)

Colin Cunningham has pioneered go-to-market strategies and led business development efforts at early stage tech companies throughout his career. Currently, he serves as the Head of Business Development at Centrifuge, where he leads the efforts to build the on-chain ecosystem for private structured credit. He specifically focuses on developing strategic partnerships and defining the strategy for product market fit and scaling the growth of the protocol. Prior to Centrifuge, Colin led the business development efforts at Keemotion, helping navigate the business through three different acquisitions. He's worked at a number of other early-stage technology businesses, notably Axial, a lower middle market M&A deal platform. Colin holds a BA in Economics from College of the Holy Cross.



Morgan Krupetsky

Director of Business Development for Institutions and Capital Markets, Ava Labs (New York)

Morgan Krupetsky is Director of Business Development for Institutions and Capital Markets at Ava Labs. In her role, Morgan partners with financial institutions in a variety of ways, including by leading education initiatives about Avalanche, providing support for institutional use case deployment on the platform, and facilitating participation in on-chain DeFi. Before joining Ava Labs, Morgan spent 12 years in traditional finance at Citi; she spent the majority of that time on the Institutional FX & Macro sales desk covering Hedge Funds, Asset Managers, and Pension Funds, before transitioning to become Chief of Staff to Citi's Chief Compliance Officer. Outside of Ava Labs, Morgan enjoys traveling, skiing, and live music.



Alexandra C. Scheibe

Partner, McDermott Will & Emery (New York)

Alexandra C. Scheibe is head of the Firm's FinTech and Blockchain Practice. Alexandra is widely recognized in the blockchain and cryptocurrency industry. Alexandra focuses her practice on representing cryptocurrency and blockchain companies, as well as financial institutions and fintech companies in all aspects of regulatory and transaction matters in the fintech, blockchain and derivatives and structured finance markets. Alexandra is a recognized leader in the field of blockchain and cryptocurrency and focuses on first-of-their-kind structures and products and has a team that works with her on all crypto and regulatory issues. Alexandra regularly advises cryptocurrency and blockchain companies on emerging federal and state regulatory issues. Alexandra's practice also involves regulatory strategy and structuring and negotiating transactions involving blockchain and cryptocurrency companies, and has focused on the use and implementation of blockchain technology in platforms for derivatives, structured finance and securitization. Alexandra advises a wide range of market participants across multiple industries, including early-stage and established companies developing blockchain solutions, investors, foundations, exchanges, broker-dealers, private equity firms, family offices, mining companies consulting firms, on securities laws, commodities laws, state and federal money transmitter licensing and registration, payments, custody, SEC and CFTC regulatory inquiries, as well as on state and international regulation.



Seth Ginns

Head of Liquid Investments, Managing Partner, CoinFund (New York)

Seth is Head of Liquid Investments, Managing Partner, and a key member of the Venture Investment Committee. He has twenty years of Wall Street experience, and has been deeply involved in the crypto community since his angel investment in Coinbase in 2012. He is also an angel in Chainalysis, participated in the Ethereum ICO in 2014, and loves traveling globally to developer events as a way to keep a finger on the pulse of the market. His angel portfolio also includes Instacart and DoorDash, and many earlier stage, high growth startups. Prior to CoinFund, Seth invested in public growth equities over 18 years at Jennison Associates. He holds a BA in Mathematics and South Asia Studies from the University of Pennsylvania, where he is an Overseer at the School of Nursing and Co-Chair of the Innovation Committee, and serves on the International Advisory Board of the Center for the Advanced Study of India at the School of Arts and Sciences.

PRE-EVENT NETWORKING COCKTAIL

Tuesday, April 18th

5:30pm – 8:30pm EST

Location: 345 Park Ave.

Sponsored By:



AGENDA OUTLINE

WEDNESDAY

April 19th

7:30 AM EST

Registration & Breakfast Networking

Sponsored by:



8:30 AM EST

Opening Remarks

Roy Salsinha, President, CEO, Carmo Companies

8:30 AM EST

Sponsor Presentation: State of Crypto Markets

Presenter:

Anthony Tuths, Principal, KPMG

9:00 AM EST

Institutional LP Perspectives on Digital Assets

Pensions and endowments discuss their digital asset investment strategy. How has it changed from last year?

Moderator:

Maneesh Gandhi, Partner, Evanston Capital Management

Keynote Speakers:

Joe Rumph, Manager, Absolute Return and Fixed Income, MacArthur Foundation

Anthony Bassili, Head of Asset Allocators, Coinbase

Travis Williamson, Partner & Head of Hedge Fund Research, Albourne

Nick Mitsiou, Executive Director, LGT Capital Partners

10:00 AM EST

AM Networking Break / Sponsor Presentation

Sponsored By:



AGENDA OUTLINE

WEDNESDAY

April 19th

10:30 AM EST

Figure: The Blockchain Revolution

Interviewer:

Sasha Bernier, Co-Founder, Managing Partner, Hestia Holdings

Keynote Speaker:

Mike Cagney, Chief Executive Officer, Figure

11:00 AM EST

Venture Capital Crypto Strategies

Leading VC Funds and Fund of Funds discuss their allocation strategies and performance across the sector. Now that the froth has passed, are they finding more realistic valuations? How did they prepare their current portfolio companies for crypto winter? What compelling new use cases are they seeing for blockchain? Where are they finding the most interesting investment opportunities?

Moderator:

Alex Johnson, Chief Revenue Officer, Velvet

Panelists:

Greg Carson, Managing Partner, Humla Ventures

TJ Abood, Chief Investment Officer, Access Ventures

Matt Shapiro, Partner, Multicoi Capital

James Lang, Managing Director/Asset Manager, Liberty City Ventures

12:00 PM EST

Hedge Fund Crypto Strategies

Leading Hedge Funds and Hedge Fund of Funds discuss arbitrage, market neutral, volatility, directional and DeFi focused crypto strategies. Which strategies have performed the best during the recent downturn?

Moderator:

Jeff Park, Active Portfolio Manager, Bitwise Asset Management

Panelists:

Jae Chung, Founding Partner, Manifold

Johann Bornman, Global Product Lead, MetaMask Institutional

Thomas Finnerty, Digital Assets PM and Head of Global Macro, K2 Advisors

Pranav Kanade, Portfolio Manager of the Digital Assets Alpha Fund, VanEck

INSTITUTIONAL CRYPTO CONFERENCE



AGENDA OUTLINE

1:00 PM EST

Networking Luncheon

Sponsored by:



2:15 PM EST

Crypto Regulation Around the World

This panel will take a deep dive in what is happening and what to expect with regulation of digital currencies and assets in the United States and around the world. What new legislation is expected to pass and how will it protect institutional and retail investors? How will regulation impact adoption and innovation?

Moderator:

Ryan DeMattia, Founder & Managing Director, **Coindex Capital Management**

Panelists:

Reba Beeson, General Counsel, **AlphaPoint**

Jacob Prudhomme, Director, Risk, Regulatory and Compliance, **KPMG US**

Chris Edwards, Chief of Staff to the Chief Policy Officer, **Coinbase**

Alexandra C. Scheibe, Partner, **McDermott Will & Emery**

3:15 PM EST

Tokenization of the Private Markets

One of the best-known use cases for investors to grasp is the tokenization of private equity funds by converting a fund commitment into tradable digital securities. KKR and Hamilton Lane have been first movers into this space, but this is believed to just be the beginning. This panel will go into detail on the process for fractionalizing private equity funds and the opportunity for a new avenue in fundraising and selling positions in the secondary markets.

Moderator:

Colin Cunningham, Head of Business Development, **Centrifuge**

Panelists:

Marc Blinder, Co-Founder and CEO, **AIKON**

Morgan Krupetsky, Director of Business Development for Institutions and Capital Markets, **Ava Labs**

Seth Ginns, Head of Liquid Investments, Managing Partner, **CoinFund**



AGENDA OUTLINE

4:00 PM EST

Fund of Funds Perspectives

On this panel, leading asset managers discuss their fund of funds approach, how they go about manager selection and due diligence process, and why LPs should take the fund of funds approach. Panelists take a dive on current valuations and investment themes across this sector.

Moderator:

Stuart MacDonald, Chairman, **Aaro Capital**

Panelists:

Shaan Mehta, Vice President, **StepStone**

Aram Verdiyan, Partner, **Accolade**

Drew Myers, Co-Founder and Managing Partner, **CrossLayer Capital**

Paola Origel, Co-Founder and Managing Partner, **ChainLink Capital Management**

5:00 PM EST

Cocktail Reception

Sponsored by:



6:00 PM EST

End of Conference



PARTICIPATION OPTIONS



PARTICIPATION OPTIONS

COMPLEMENTARY

We only invite Limited Partners at no cost. We qualify LPs as Public Pensions, Corporate Pensions, Pension Consultants/OCIOs, Superannuation Funds, Foundations, Sovereign Wealth Funds, Endowments, Hospital Systems, Insurance Investors, Single Family Offices, Multi Family Offices, RIAs & UNWI Investors.

Conditions:

- Carmo carefully vets all participants to make sure they fit the LP criteria.
- Carmo has the right to refuse any participant from joining should they not meet the criteria
- If you raise external capital, you cannot join on a complimentary basis.
- If you wear two hats, you cannot join on a complimentary basis. (Example: You represent a family, but you also help a fund raise capital) Nope!
- If you are invited as an LP and are caught pitching a fund or deal, you will be banned from the Carmo platform. There is nothing wrong with raising capital, just be honest with us and your intentions. If you're not a true LP, you must pay to play.

STANDARD PASS

- **Pass**
 - 1 pass to full conference, event cocktail hours and networking sessions.
 - *Attendee list Not included*

Early Bird: \$2,000 USD **Ends March 24th**

Pre-Registration: \$2,500 USD **Ends April 7th**

Standard: \$3,000 USD



PARTICIPATION OPTIONS

ATTENDEE LIST SPONSORSHIP

- **Attendee List**
 - Exclusive access to updated conference attendee list before, during and after the event. Attendee list includes companies, names, professional titles, profiles and specific attendee allocation information
 - Pre-event email intros/ Carmo meeting facilitation *NOT* included.
- **Networking Break or Stand (Optional)**
 - Branding and announcement to all attendees during networking break
 - Ability to upgrade food and beverages for networking
 - Sponsor may choose to have 10' x10' space in networking area to distribute marketing material and present information regarding company.
- **Passes**
 - 3 Company passes to full conference, event cocktail hours and networking sessions.
- **Branding**
 - Sponsorship branding throughout meeting, agenda and marketing campaigns.

\$10,000 USD

CAP-INTRO SPONSORSHIP

- **Meeting Facilitation**
 - Select targeted LP/GP attendees from Event
 - Carmo will professionally introduce via email and help arrange one on one meetings at the event.
 - Carmo to put best effort of obtaining at least 10 LP/GP meetings with client and prospective LPs.
- **Attendee List**
 - Exclusive access to updated conference attendee list before, during and after the event. Attendee list includes companies, names, professional titles, profiles and specific attendee allocation information
- **Private Table**
 - Sponsor entitled to a private table in the sponsor lounge a quiet setting reserved for pre-arranged, confirmed meetings
- **Passes**
 - 3 Company passes to full conference, event cocktail hours and networking sessions.
- **Branding**
 - Sponsorship branding throughout meeting, agenda and marketing campaigns.
 - Entitled to a Full-Page Advertisement in conference brochure

\$15,000 USD

PARTICIPATION OPTIONS

SPEAKING SPONSORSHIP

- **Speaking Position**
 - Client may choose to speak, moderate or present on panel of choice at event of choice
- **Meeting Facilitation**
 - Select targeted LP/GP attendees from Event
 - Carmo will professionally introduce via email and help arrange one on one meetings at the event.
 - Carmo to put best effort of obtaining at least 10 LP/GP meetings with client and prospective LPs.
- **Attendee List**
 - Exclusive access to updated conference attendee list before, during and after the event. Attendee list includes companies, names, professional titles, profiles and specific attendee allocation information
- **Private Table**
 - Sponsor entitled to a private table in the sponsor lounge a quiet setting reserved for pre-arranged, confirmed meetings
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 - 3 Company passes to full conference, event cocktail hours and networking sessions.
- **Branding**
 - Sponsorship branding throughout meeting, agenda and marketing campaigns.
 - Entitled to a Full-Page Advertisement in conference brochure

\$20,000 USD

PRESENTATION SPONSORSHIP

- **Presentation**
 - Stand-Alone 20 Minute presentation at time of choice during the event
- **Meeting Facilitation**
 - Select targeted LP/GP attendees from Event
 - Carmo will professionally introduce via email and help arrange one on one meetings at the event.
 - Carmo to put best effort of obtaining at least 10 LP/GP meetings with client and prospective LPs.
- **Attendee List**
 - Exclusive access to updated conference attendee list before, during and after the event. Attendee list includes companies, names, professional titles, profiles and specific attendee allocation information
- **Private Table**
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- **Branding**
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 - Entitled to a Full-Page Advertisement in conference brochure

\$30,000 USD

EXCLUSIVE TITLE SPONSORSHIP

- **Priority Brand Placement & Material Distribution**
 - Sponsor's Corporate logo to be placed above and in a larger format on the conference brochure, agenda, website, banners and branded event advertisements
 - Any research or marketing materials will be made available and/or distributed to all conference attendees.
 - Sponsor to include a full-page advertisement to be placed on back cover of conference brochure.
 - Sponsor logo and link to sponsor site to be included on a bi-weekly newsletter which will update all confirmed and prospective attendees of event progress.
 - Sponsor to have all attendee lanyards with company logo.
- **Exclusivity**
 - First access to conference attendee list 3 weeks prior to the event.
 - Carmo will provide one on one introductions via email to all prospective clients of choice (funds/investors).
 - On-site direction and introduction facilitation to prospective clients
 - Dedicated private sponsor room for 1 on 1 meetings

- **Exclusive Sponsor Cocktail/Dinner**
 - Carmo to help facilitate private cocktail party/dinner with selected investors night before the event
- **Speaking/ Moderating Positions**
 - 2 Moderating/speaking or presentation positions on panel of choice. (first come first serve basis)
- **Company & Speaker Profiling**
 - Company description to be published online and in print (150 words max)
 - Speaker bio to be published online and in print (150 words max)
- **Conference passes**
 - Up to 10 attendee passes for sponsor employee executives

\$70,000 USD



Carmo Companies is a New York based institutional capital introduction consulting firm and professional conference organizer. We work with the most reputable real estate and private equity related operating platforms to establish capital raising relationships with leading private equity funds, institutional investors and private wealth groups located in the Americas and emerging market countries.

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