



# The Institutional Crypto Conference

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**Metropolitan Club, New York**

April 18<sup>th</sup> & 19<sup>th</sup>, 2022

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# The Institutional Crypto Conference

Metropolitan Club, New York– April 18<sup>th</sup> & 19<sup>th</sup>, 2022

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# The Institutional Crypto Conference

Metropolitan Club, New York– April 18<sup>th</sup> & 19<sup>th</sup>, 2022

Dear Colleague,

It is with great pleasure that I invite you to join The Institutional Crypto Conference. Bitcoin, Ethereum and other digital asset strategies are undoubtedly starting to achieve significant mainstream institutional adoption. This newly declared asset class has drawn the interest and investment from pension funds, family offices, endowments, insurance investors, hedge funds, public corporations and even public officials. This conference aims to educate and connect institutional investors to direct and indirect opportunities across the crypto ecosystem. Panel discussions include pension fund perspectives, Building a digital asset investment strategy, hedge fund arbitrage strategies, venture investments in digital asset infrastructure, the future of Web 3.0 and NFTs, Regulatory impact on digital assets, ESG in Crypto and much more. We look forward to hosting 300+ LP and GP executives in New York City.

See you soon!

Best,

Roy Carmo Salsinha  
President, CEO  
Carmo Companies



# By the Numbers...

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**\$3** Trillion AUM in attendance

**300** Total participants

**150** Institutional & Private Wealth Investors

**100** Digital Asset Focused Hedge & VC Funds

**50** Leading Digital Asset Service Professionals

**6** Industry Exclusive Panel Sessions

**5** Hours of Open Networking/Round Table Discussions

**1** day



# Covid Related Protocols

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The health and safety of our employees and attendees remain our top priority. We are working hard to make sure that we minimize risks related to the spread of COVID-19 to ensure a safe and comfortable experience for all guests. We will run in accordance with official government and local authority guidance, as well as any venue or location specific regulations.

- Temperature check upon entry
- Modified room set up and seating arrangements
- Sanitation stations
- Limited touch food and beverage service

**Health & Safety Advisory:** *If you have a fever, cough, shortness of breath, feeling unwell or suspect to have symptoms of COVID-19, please seek medical attention and do not attend the event.*

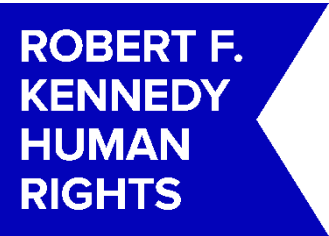
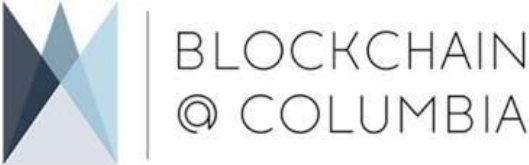


## C-Level Executives

# In Attendance...

- Public Pension Funds
- Corporate Pension Funds
- Endowments
- Foundations
- Digital Asset Focused Hedge Funds
- Digital Asset Focused Venture Capital Funds
- Fund of Funds
- Sovereign Wealth Funds
- Single Family Offices
- Multi Family Offices
- Investment Consultants
- Banks and Investment Banks
- Lawyers
- Custodians
- Digital Asset Service Providers
- Portfolio Companies

# Institutional Partners



# Sponsors



Abra is the leading global wealth management platform for crypto. Founded in 2014 by Bill Barhydt, millions of users earn high yield on their crypto assets, trade over 100 different cryptocurrencies, and borrow dollars against crypto holdings. Abra has processed over \$1 billion in crypto-backed loans and has paid millions of dollars in interest payments to retail and institutional clients alike. Abra is headquartered in Silicon Valley with offices around the globe.



Accolade Partners is an alternative asset platform that specializes in technology, blockchain and healthcare-focused venture capital and growth equity fund investments. Accolade is one of the largest blockchain allocators with \$1 billion in assets under management specifically dedicated to blockchain fund investments



Anchorage Digital makes it simple and secure for institutions to build products and gain exposure to digital assets as the first federally chartered digital asset bank. With secure custody at its core, Anchorage is the premier partner for institutions and corporations. Anchorage offers financial solutions for today and tomorrow. Anchorage Digital was founded in 2017 to advance institutional participation in digital assets. Anchorage began as the leader in digital asset custody, solving private key security, and expanded its offerings to make every form of institutional participation as seamless as possible through Lending, Trading, Financing, Staking, and Governance, all integrated with secure, regulated custody. Today, Anchorage brings the best of modern security engineering to institutional custody and banking.



Founded in 2017, Bitwise is one of the world's largest and fastest growing crypto asset managers. As of March 31, 2022, Bitwise managed over \$1.2B across an expanding suite of investment solutions, serving family offices, institutions, and advisors. The firm is well known for its market leading crypto index products, and recently launched a yield-based strategy and is developing a digital asset FoHF. Bitwise is at the forefront of fundamental crypto research, having authored the CFA Institute's Guide to Cryptoassets.





# CoinFund



# Sponsors

BlockFills is a disruptive technology firm dedicated to the provision of bespoke end-to-end solutions to global participants in the cryptocurrency market. We solve fragmented liquidity problems through our aggregation and matching algorithms and provide an all-encompassing software suite that simplifies each aspect of the trade lifecycle for institutions. BlockFills harnesses expertise in Spot Trading, Derivatives, Lending, API Connectivity, White Labels, and more.

With a combined 60 years of professional experience across investing, technology, and cybersecurity, we create investment vehicles in the cryptocurrency space which seek to generate asymmetric risk-adjusted returns. Our mindset is focused on anti-fragility, meaning we like volatility. Markets are not linear; in our view, they're typically elastic. To us, these are opportunities, not challenges. Volatility is where we began since we started in crypto, so we're adapted to make the most of it. Our two live battle-tested funds are designed to generate consistent returns as much as possible, despite highly inconsistent markets. We are three friends, colleagues, and business partners who are passionate about and dedicated to being the best in the cryptocurrency space.

Founded in 2015, CoinFund brings a collective 25-year crypto track record and 28 years in traditional equity, credit and private equity investing. Hence our partnership with Venrock (started by the venture arm of Rockefeller family) where we provide an additional layer of technical knowledge to their crypto effort. We cover both liquid (HF) and illiquid (VC) markets from pre-seed to later-stage. We strongly believe in the convergence of crypto with traditional asset classes giving way to extraordinary, fundamental alpha capture as well as absolute returns globally. Fun fact: It took the modern internet 24 years to reach 50% of the global population. We think crypto and blockchain technology will get there in much less time.

Founded in 2002, Evanston Capital is a fully independent \$4.7B boutique alternative asset manager that invests across hedge funds, private equity, venture capital, blockchain, and other strategies. As part of Evanston Capital's fund of funds platform, it manages a dedicated blockchain venture fund that had its final closing earlier this year. The firm has an endowment heritage that comes from a founder who served as the Chief Investment Officer for Northwestern University's endowment, now Evanston Capital's honorary Chairman. The firm has built a diversified investor base of more than 750 investors with the largest segment coming from endowments and foundations.

# Sponsors



FTSE Russell is a leading global provider of benchmarks, analytics and data solutions with multi-asset capabilities, offering a precise view of the markets relevant to any investment process. For over 30 years, leading asset owners, asset managers, ETF providers and investment banks have chosen FTSE Russell indexes to benchmark their investment performance and create investment funds, ETFs, structured products and index-based derivatives. FTSE Russell indexes also provide clients with tools for performance benchmarking, asset allocation, investment strategy analysis and risk management. Since 2019, FTSE Russell has been working with the crypto industry experts at Digital Asset Research, building the fundamentals for robust, reliable indexes. Digital Asset Research (DAR) provides crypto market data, research, and analysis to professional investors. In its partnership with FTSE Russell, DAR acts as an asset specialist, providing digital asset data as well as research on token projects and technologies.



Galaxy Digital (TSX: GLXY) is a technology-driven financial services and investment management firm that provides institutions and direct clients with a full suite of financial solutions spanning the digital assets ecosystem. Galaxy Digital operates in the following businesses: Trading, Asset Management, Investment Banking, Mining and Principal Investments. Galaxy Digital's CEO and Founder is Mike Novogratz. The Company is headquartered in New York City, with offices in Chicago, London, Amsterdam, Tokyo, Hong Kong, the Cayman Islands (registered office), and New Jersey. Additional information about the Company's businesses and products is available on [www.galaxydigital.io](http://www.galaxydigital.io).



HarbourVest is an independent, global private markets investment specialist with over 35 years of experience and more than \$92 billion in assets under management, as of December 31, 2021. The Firm's powerful global platform offers clients investment opportunities in private equity, private credit, and infrastructure and real assets through primary fund investments, secondary investments, and direct co-investments, in commingled funds or separately managed accounts. HarbourVest has more than 800 employees, including more than 190 investment professionals across Asia, Europe, and the Americas. This global team has committed more than \$49 billion to newly-formed funds, completed over \$40 billion in secondary purchases, and invested over \$27 billion directly in operating companies. Partnering with HarbourVest, clients have access to customized solutions, longstanding relationships, and actionable insights.



Hitchwood Capital Management LP is a multi-strategy investment firm founded in March 2014 by James Crichton. Hitchwood's flagship investment strategy involves making long and short investments primarily in global equities based on fundamental bottom-up research leading to an opportunistically concentrated portfolio. The firm's Platoon digital asset strategy employs deep fundamental diligence, on-chain data analytics, and technical research to identify attractive investment opportunities. Eric Tzeng, who is a Partner and founding member of the Hitchwood team, serves as Platoon's Portfolio Manager. The investment criteria involve identifying strong founding developer teams leveraging blockchain-based technologies to develop great products with compelling crypto-economic models. The Hitchwood team is currently 17 people, has offices in New York and California, and manages over \$1 billion of net assets.

# Sponsors



ICM Asset Management was founded in 2003 to preserve and grow the wealth of retail, private client and institutional investors looking to diversify their portfolios through the use of alternative asset classes. Today, we manage more than \$1.4 billion of assets and offer an array of investment opportunities focused on real estate, private equity / venture capital, and alternative income strategies. We are headquartered in Calgary and have offices in Atlanta, Munich and Mexico City.



Liberty City Ventures is a venture capital firm focused on investing in and incubating companies building blockchain technology solutions and companies implementing blockchain technology. Current areas of focus are FinTech, Gaming and Metaverse, and Supply Chain/Logistics. LCV has been involved with cryptocurrencies and blockchain technology since 2010. Since then we have built an unrivaled network within the blockchain sector and are recognized for our expertise. The firm has co-founded two unicorns: Paxos, the first regulated blockchain company in the world, and Lukka the leading supplier of data and technology to traditional financial institutions that are at the forefront of the crypto ecosystem.



Morgan Creek Capital Management, LLC is an SEC-registered investment adviser founded with a vision of offering institutional and family office investors the same forward-looking strategies that made the large university endowments its leadership had previously managed so successful: integrating alternative investments into traditional equity and fixed income portfolios. Morgan Creek provides a customized outsourced investment office to clients in need of a targeted solution, as well as discretionary strategies to assist clients in building investment programs based on the University Endowment Model. Many members of our senior investment team have a fiduciary pedigree, having previously worked at some of the top university endowment programs in the country (Notre Dame, UNC-Chapel Hill, Duke and Stanford), and with this experience of allocating capital across all asset classes, the firm has built a global network with access to what we believe to be top-tier investment managers. We have 35+ employees in offices around the world, including 15 investment professionals. Our headquarters are located in Chapel Hill, North Carolina, with investment research offices in New York and Shanghai.



Nural Capital, a digital assets platform backed by Jehan Chu and Kenetic Capital (seed investors in Solana, BlockFi, Blockdaemon), is launching a hybrid fund of funds that combines access to leading digital asset fund managers with direct token & equity investments. Nural was co-founded by Rabia Iqbal, who brings ten years of traditional finance experience from Morgan Stanley, Coatue Management and Mubadala (all in New York City). Nural's First Light fund is one of the first fund of funds founded by crypto natives; Jehan has been investing in blockchain since 2013 and Kenetic has a portfolio of over 200 investments, including Solana, FTX, BlockFi and BlockDaemon (all at the seed stage). The fund has already been seeded with ten incredible funds and deals, including Polychain Capital, ParaFi Capital, Yuga Labs (the Bored Ape Yacht Club), Aptos and Animoca Brands. Nural's GPs are investing \$15mm of personal funds into the fund.

PARATAXIS



# Sponsors

Parataxis Capital Management LLC is a multi-strategy investment firm focused on the digital asset sector. The Firm serves as the Investment Manager to the Parataxis Absolute Return Fund LP (a Delaware limited partnership), Parataxis Special Opportunities Fund Ltd. (a British Virgin Islands business company), and Parataxis Digital Yield Fund (a British Virgin Islands business company). Parataxis Capital is a Service-Disabled Veteran-Owned Small Business, with headquarters in Hudson County, New Jersey.

Popcorn is aiding a revolutionary shift in global systems through DeFi products that align financial wellbeing with positive global impact. Globally accessible financial instruments can now exist without intermediaries and can be used to not only generate competitive yield on your crypto assets, but also to contribute to the public benefit. Popcorn's protocol is designed to leverage DeFi primitives that are developed in-house that allow the sovereign individual, institutional funds, and treasuries to allocate significant capital to a new ESG conscious asset class where just by holding it, you are doing good. Members of the PopcornDAO, or POP governance token holders, are stewards of Popcorn and share the common long-term goal of fueling the growth of the protocol, decentralizing the organization, and nurturing the mission of driving social impact for the public benefit in perpetuity. They are responsible for determining beneficiary nominations and grant elections.

PraSaga is building the next generation of Layer One blockchain. PraSaga's technology solution solves many of the limitations that plague first-generation Layer One blockchains. The SagaChain™ successfully addresses lowering transaction fees, extensibility for supply chains, and significantly lowers development costs. PraSaga is a Swiss Foundation with American offices in Las Vegas, Nevada.

RACE™ is a blockchain native ecosystem that provides asset owners, general partners, investors and service providers with the blockchain infrastructure, tooling and rails, to onboard their productive assets for tokenization and collateralization. Once KYC'ed, the RACE™ community members can choose to use NFT's as their digital personas to log into secure areas within the RACE™ WEB 3 ecosystem. In the ecosystem, community members can add value in terms of proposing transactions, providing services and investing in real world digital assets that can be either collateralized or fractionalized. Assets can range from high value NFT's, famous art, collections, inventory, solar, wind or commercial real estate. RACE™ reduces friction costs to benefit all community members and will extend to a world wide audience. Visit [www.race.community](http://www.race.community) to become a member and a contributor to the RACE™ community.



STRATOS



# Sponsors

Secure Digital Markets (SDM) provides OTC cryptocurrency spot trading services to institutional, high net worth, and corporate clients across 60+ international markets. We offer a custom pathway to digital asset liquidity and off-exchange transactions. SDM streamlines the acquisition, storage and liquidation of digital assets in a secure and compliant manner. Specifically focused on digital assets, SDM provides a custom-fit approach to digital currency markets, with dedicated sales and bespoke trading to offer state-of-the-art trading solutions. Secure Digital Markets bridges the gap between institutional capital and digital assets by providing flexible and curated liquidity solutions to our customers. Whether you're an institution, trader, family office, exchange, fund, or mining group, we can provide you with everything from auto-liquidation to a direct feed of liquidity right to your API. SDM as one of the first electronic, off-exchange digital asset liquidity providers in North America, operates through an electronic communication network (ECN) and offers deep liquidity to its clients with around-the-clock service.

Stratos is an early stage web3 venture firm, investing in the people building the future of our digital world through strategies across the risk reward spectrum. Stratos has 5 years of audited track record and deep technical understanding from experience founding and scaling top tier projects to running infrastructure on behalf of our investments. Open strategies include the Digital Venture Fund II focused on early stage blockchain infrastructure and projects with sustainable businesses, the Digital Income Fund investing in low-risk, liquid staking strategies and diversified credit yielding 18% net APY, and the Income Opportunities Fund which invests in a mix of traditional credit for SMBs with a small allocation to digital income generating opportunities. Early web3 investments include Goldfinch, Subspace, Fuel, and Pokt.

Founded by Peter Chernin, Jesse Jacobs, and Mike Kerns, TCG is a multi-stage investment firm dedicated to building consumer businesses. With a focus on majority and significant minority investments in growing consumer businesses, the TCG team has a track record of working with world-class consumer brands in digital media, commerce, marketplaces, sports, gaming, consumer finance, consumer blockchain and heal and wellness brands and platforms. The TCG portfolio includes Dapper Labs, Everlywell, Food52, Headspace, Hodinkee, Lovevery, MeatEater, Opensea, Oura, Ro, Surfline, The Pro's Closet, and Zed Run.

Thoma Bravo is one of the largest private equity firms in the world, with more than \$91 billion in assets under management as of September 30, 2021. The firm invests in growth-oriented, innovative companies operating in the software and technology sectors. Leveraging the firm's deep sector expertise and proven strategic and operational capabilities, Thoma Bravo collaborates with its portfolio companies to implement operating best practices, drive growth initiatives and make accretive acquisitions intended to accelerate revenue and earnings. Over the past 20 years, the firm has acquired or invested in more than 350 companies representing over \$155 billion in enterprise value. The firm has offices in Chicago, Miami and San Francisco. For more information, visit [thomabravo.com](http://thomabravo.com).

# Sponsors



TOBAM is an asset management company offering innovative investment capabilities designed to increase diversification. Its mission is to provide rational and professional solutions to long term investors in the context of efficient markets. The Maximum Diversification® approach, TOBAM's flagship investment process founded in 2006, is supported by original, patented research and a mathematical definition of diversification and provides clients with diversified core exposure, in both the equity and fixed income markets. In line with its mission statement and commitment to diversification, TOBAM also launched a separate activity on cryptocurrencies in 2017. As of Dec 31, 2021, TOBAM manages approx. \$10 billion and its team is composed of 51 professionals.



Velvet is a marketplace and ecosystem for institutional investors to rapidly evaluate emerging managers at scale through the most sophisticated and current data, analytics, and AI. Velvet offers a curated market of hedge fund, venture fund, and private equity emerging managers raising capital from a diverse basket of LP's, such as family offices, pension funds, endowments, Fund of Funds, HNW individuals, RIAs, and individual IRAs.



Founded in 2019, Woodstock Fund is a multi-asset global investment fund, focusing on investments in Public blockchains, Decentralized Finance, Tokenization and Web 3.0 protocols. The Fund invests in equity, convertibles and tokens in both listed and unlisted space. Woodstock works at the intersection of technology and value creation alongside its portfolio companies to help them scale and grow their ecosystem. Their portfolio companies include Holochain, Elrond, Casper Labs, Brand Protocol, Marlin Protocol, Stafi, Frontier, Unilend, AllianceBlock, Covalent and Paraswap. Woodstock's mission is to unlock the potential of blockchain technology, creating immense investment opportunities that can offer multi-bagger returns to investors. Woodstock's core team consists of serial entrepreneurs and corporate leaders who have built companies from the ground up, achieved consumer traction, and successfully exited businesses. They also have operating teams in India and Southeast Asia.



XBTO Humla Ventures is an investment firm focused on financial markets transformation. We invest in early stage (pre-seed to series A) companies building the rails of the financial markets transformation, with an emphasis on fintech and digital asset projects. Headquartered in Miami, the firm is raising the 'financial markets transformation fund II'; investing globally for this theme that is both impact oriented and trend based. Our cornerstone investor and platform, XBTO, was the first liquidity provider for Bitcoin and the largest digital assets financial markets and exchanges since 2014. The platform and our veteran status grants us access to value added network, deal access, and outsized strategic contribution to our entrepreneurs and increase the chance and size of our companies success. In addition to offering unparalleled access to the digital asset ecosystem via our vehicle that invests purely in equity, we also offer co-investments for our LPs.

# Speakers

## Mark W. Yusko

CEO & Chief Investment Officer, Morgan Creek; Managing Partner, Morgan Creek Digital (North Carolina)

Mark Yusko is the Founder, CEO and Chief Investment Officer of Morgan Creek Capital Management. He is also the Managing Partner of Morgan Creek Digital Assets. Morgan Creek Capital Management was founded in 2004 and currently manages close to \$2 billion in discretionary and non-discretionary assets. Prior to founding Morgan Creek, Mr. Yusko was CIO and Founder of UNC Management Company (UNCMC), the Endowment investment office for the University of North Carolina at Chapel Hill. Before that, he was Senior Investment Director for the University of Notre Dame Investment Office. Mr. Yusko has been at the forefront of institutional investing throughout his career. An early investor in alternative asset classes at Notre Dame, he brought the Endowment Model of investing to UNC, which contributed to significant performance gains for the Endowment. The Endowment Model is the cornerstone philosophy of Morgan Creek, as is the mandate to Invest in Innovation. Mr. Yusko is again at the forefront of investing through Morgan Creek Digital Assets, which was formed in 2018. Morgan Creek Digital is an early stage investor in blockchain technology, digital currency and digital assets through the firm's Venture Capital and Digital Asset Index Fund. Mr. Yusko received a BA with Honors from the University of Notre Dame and an MBA in Accounting and Finance from the University of Chicago.

## Flori Marquez

Founder & SVP of Operations, BLOCKFI (New York)

Flori has spent her career managing alternative lending products. In the marketplace lending industry, she helped build, scale, and optimize a \$125MM portfolio for Bond Street (acquired by Goldman Sachs). As Head of Portfolio Management, Flori managed all operations from point of origination through default and litigation. Prior to Bond Street, Flori helped develop and maintain institutional partnerships at Oak Hill Advisors, a \$30B fixed income asset manager. Flori graduated from Cornell University, majoring in pre-law with a minor in economics.

## Julian Gropp

Partner, Parataxis Capital Management (San Francisco)

Julian Gropp is a Partner at Parataxis Capital. He was previously an investor at digital asset investment firm Hashed. Prior to joining the digital asset space, Julian spent 9 years across the financial technology (LendingHome), private equity (KKR & Co.) and investment banking (Lazard) sectors. Julian is a graduate of Stanford University (BA).

# Speakers

## Katherine Molnar, CFA

Chief Investment Officer, Fairfax County Police Officers Retirement System (Fairfax)

Ms. Molnar joined Fairfax County Retirement Systems in 2013 and currently serves as Chief Investment Officer of the Fairfax County Police Officers Retirement System, a \$1.8 billion plan. Her responsibilities include all aspects of portfolio management and oversight, including strategic and tactical asset and risk allocation, selection and supervision of external investment managers and risk management. From 2001 until 2012, Ms. Molnar was Vice President, Senior Research Analyst at AIG Investments' Hedge Fund Solutions Group – both in London and New York. At AIG Investments, Ms. Molnar was responsible for due diligence procedures and research including: sourcing new managers, monitoring current hedge funds, analyzing portfolio risk and performance, making new investment recommendations to an investment committee as well as hedge fund asset allocation recommendations for portfolio construction. She was additionally responsible for portfolio reviews and overall asset allocation recommendations for external client portfolios. Previously, she was Vice President, Market Research Analyst at Citigroup Investments' Alternative Investment Strategies group. Prior investment management experience includes positions at Paribas Asset Management as well as Trevor Stewart Burton & Jacobsen. Additionally, Ms. Molnar spent one year in Warsaw, Poland launching the first retail mutual funds available to the Polish market as well as two years in Frankfurt, Germany as an intern with J.P. Morgan. Ms. Molnar received a B.S. in Business Administration/Finance from the University of North Carolina at Chapel Hill. She is a CFA charterholder.

## Andrew Chen

Portfolio Manager, Lockheed Martin Investment Management Company (Washington, D.C.)

Andrew Chen is a Portfolio Manager in the Absolute Return Strategies group at Lockheed Martin Investment Management Co. Prior to this role, he was a Director at Gottex Fund Management, a Fund of Funds focused on market neutral Hedge Funds. Before joining Gottex, Andrew was an Associate at Attalus Capital after beginning his career on the convertible arbitrage desk at BNP CooperNeff Advisors. Andrew holds a BSE in Bioengineering and BA in Economics from the University of Pennsylvania and an MBA from INSEAD.

## Erik Strobel

Senior Investment Associate, YMCA Retirement Fund (New York)

Erik Strobel covers Private Equity and Venture Capital investments at the YMCA Retirement Fund, a \$9B pension fund supporting YMCA employees. Erik is a CFA Charterholder and studied economics at the University of Connecticut. Prior to the YMCA Retirement Fund, Erik spent five years as an investor at the UConn Foundation.



# Speakers

## Matt Diestel

### Principal & Head of US, QIC Private Capital (San Francisco)

Matt Diestel is a Principal and Head of US for QIC Private Capital. He is responsible for managing all North American venture capital and private equity investment activities across funds, co-investments, and secondaries with a particular focus on technology and healthcare. Previously, he was an Investment Officer within the private equity group at CalSTRS where he focused on middle-market buyout, venture capital, and co-investments. Before joining CalSTRS, Matt worked at UBS and Morgan Stanley. Matt earned a B.A. in Business Economics from the University of California, Santa Barbara and a MBA from the Graduate School of Management at the University of California, Davis.

## TJ Abood

### Chief Investment Officer, Access Ventures (Louisville)

TJ Abood is the Chief Investment Officer at Access Ventures. Prior to joining the firm in 2014, TJ spent eight years with a small-cap private equity fund, operating a consolidation strategy. In addition to his investment strategy and acquisition experience, TJ has also managed financial operations at scale and held numerous institutional banking positions. TJ has a B.S. in Accounting from Miami University, an Entrepreneurship MBA from the University of Louisville, and has also completed post-graduate work at Harvard Business School. TJ is married to Coral Abood and they have two children. Their family can often be found on the soccer field or serving within their community.

## Bill Barhydt

### CEO, Abra (New York)

Before starting Abra, Bill spent 15 years working on mobile money and financial inclusion projects throughout the world and consulted with many governments, aid agencies, and telecoms on mobile banking deployments. Bill started Boom Financial, now part of Digicel, to bring mobile banking and microfinance to every corner of the world. This led Bill to Bitcoin in 2011. Bill started his career working in R&D at the CIA and NASA and also spent several years working at Goldman Sachs in bond trading and Fixed Income markets. As one of the early team members of Netscape, Bill was involved in building some of the core infrastructure that helped grow the consumer Internet we all know and use every day. As a globally recognized expert in Internet and Mobile technologies, Bill has presented at over 100 conferences including The World Economic Forum, The US State Department, The Mobile World Congress, and TED where he gave the first ever TED Talk on Bitcoin in 2012.

# Speakers

## Christophe Roehri

Managing Director, Deputy CEO - Exec. Committee, TOBAM (Paris)

Mr Roehri joined the team in 2009 from Fortis Investments, where he was in charge of French institutional investors, after spending 3 years at Amundi (previously Credit Agricole Asset Management), developing the institutional client base in Paris. Prior to his European-based roles, Mr. Roehri held different positions for Credit Lyonnais, both in the USA (1999-2003), where he was developing the bank's corporate banking activities from New York, and in Asia (1997-1999), where he was involved in corporate finance and leveraged loans for Asian-based subsidiaries of European corporates. Mr. Roehri graduated in 1997 from EM Lyon Business School, with a major in Finance.

## Suresh Nichani

Board Member, RootCorp (New York)

Suresh Nichani has a multifaceted background in Technology Innovation, Blockchain Development, Investment Management and Real Estate. He built and sold Exinom Technologies, a data analytics company to NEC, the Japanese Information Technology giant. Prior to its sale to NEC, Exinom was named by INC Magazine as one of the fastest growing companies in North America for two consecutive years. Suresh has also led a number of real estate acquisitions with a focus on residential, commercial, and land properties in the United States and India. Suresh entered the blockchain space in early 2018 and has been deeply involved in innovations with regards to collateralization and tokenization of assets on the blockchain. Suresh graduated from the Owner/President Management Program at the Harvard Business School, holds a Masters Degree in Computer Science from the University of Cincinnati, and a Bachelor's Degree in Computer Science from Bangalore University.

## Alex Johnson

Co-Founder, Chief Technical Officer, Velvet (Salt Lake City)

Alex Johnson is a serial entrepreneur, musician, and lover of humans. Starting a coffee truck at his university with funds from his video company led to his first successful sale of a business and the inception of his quant/algo fund, Laissez Faire. His fund has been trading Bitcoin for three years and generated quadruple digit returns since inception. This led to him meeting his cofounder Andrew at his Day-Trader's club in university. There, they began to build Velvet - a marketplace and ecosystem for institutional investors to rapidly evaluate emerging managers at scale, where he became the youngest owner of a broker dealer in history. Alex is the authority on crypto hedge funds, being the advisor of a 150M Crypto fund of funds and through trading and investing in the space since 2016, as well as angel investing alongside many of his venture clients and LPs. Alex now focuses on his investments and creating a dynamic community of emerging managers, creators, founders, investors, and institutions by bringing them together in meaningful ways: from helicopter ski trips to tequila distillery tours.

# Speakers



## Ryan DeMattia

Founder & Managing Director, Coindex Capital Management (Atlanta)

Ryan is the founder and Managing Director of Coindex Capital Management where he manages a series of non-directional crypto funds that have outperformed many crypto and traditional market benchmarks since inception with virtually no correlation to crypto or the stock market. Ryan is a tech expert, cryptocurrency early adopter and quantitative analyst, originally published on Bitcoin in 2011. He has bootstrapped previous startups and has 10+ years trading and modeling emergent and exotic markets, with a statistical background concentrated on simulation modeling.



## Eric Tzeng

Partner & Portfolio Manager, Hitchwood Capital Management LP, Platoon Digital (New York)

Eric Tzeng is a Partner at Hitchwood Capital Management LP and serves as Portfolio Manager of the Platoon Digital strategy as well as Sector Portfolio Manager of the Hitchwood funds and a member of the Investment Committee. Prior to joining Hitchwood, Mr. Tzeng was a Partner at Scout Capital. Previously, Mr. Tzeng was an Analyst in the Mergers and Acquisitions Group at both UBS Investment Bank and Banc of America Securities. Mr. Tzeng received a B.A in Mechanical Engineering from Brown University, graduating with Sigma Xi distinction for Engineering Research.



## Robert Christian

Senior Managing Director, Co-CIO, K2 Advisors, Franklin Templeton (Stamford)

Robert Christian is Co-CIO, an Executive Committee member, and Co-Chair of K2's Investment Committee. He joined K2 Advisors in May 2010. From 1990-1995, Mr. Christian was as a global strategist and proprietary trader at Chase Manhattan Futures Corporation. In 1995, he founded Modoc Capital, focusing on short-term futures trading and in 1998 joined Graham Capital Management LP as a portfolio manager/analyst of quantitative based trading strategies. In 2003, he became Head of Macro Strategies at Julius Baer Investment Management and in 2005 joined FRM Americas LLC as Global Head of Directional Trading Strategies and portfolio advisor, including for award-winning FRM Sigma. Mr. Christian holds a B.A.S. in biology and economics from Stanford University and an M.B.A. in finance from Leonard N. Stern School of Business - New York University. In 2020, Mr. Christian completed a professional certificate in Foundations for Data Science at Stanford University.

# Speakers



**George Spentzos**  
Chief Investment Officer, GDA Capital (UK)

George Spentzos is Chief Investment Officer of GDA Capital, a global leader in digital asset investments. His previous financial career has involved senior management positions at alternative investment companies (Brevan Howard, Cheyne Capital) and investment banks (Societe Generale, Nomura). He earned an undergraduate degree in Chemical Engineering from the University of British Columbia and an MBA in Finance (Beta Gamma Sigma honors) from the University of Denver. He was Chairman of the CFA Society of the UK and is a former member of the Board of Governors of CFA Institute. He is also Chair of the Investment Committee at Stroke Association and Chair of Audit and Risk Committee at The Tapscott Learning Trust. In recognition of his contributions to the investment profession, he was made a Fellow of the Society of Investment Professionals (FSIP) by the CFA Society of the UK.



**Michael Kisselgof**  
Co-Founder, Popcorn (Berlin)

Michael is a crypto veteran who contributed to the first iteration of the NFT (erc-1155) to tokenize IP on Ethereum to fund bio r&d and is now leading Business Development and Strategy as Co-founder of Popcorn. Experience: Credit Suisse, Private Banking, SAP, Digital Strategy, IKU, Biotech Redefined, Founder.



**Christine Kang**  
Principal, Thoma Bravo (Miami)

Christine Kang is a Principal on the Growth team at Thoma Bravo. Based in Miami, she joined the firm in 2021. Prior to Thoma Bravo, Christine worked as a Vice President at General Atlantic, helping lead growth equity investments across the technology industry. Previously, she served as an Associate at Thomas H. Lee Partners in Boston and began her career as an Analyst in the Investment Banking Division at J.P. Morgan in New York. Christine holds an MBA from Harvard University and graduated with a BA in Economics with honors from Stanford University, where she received the J.E. Wallace Sterling Award for Scholastic Achievement.

# Speakers



**Rabia Iqbal**  
Managing Partner & Co-Founder, Nural Capital (New York)

Rabia founded Nural Capital to share her passion for digital assets with a wide group of investors. She began investing in crypto in 2017 and is excited about the power of Web 3 to build community and financial independence for a wide swath of the world. She brings ten years of experience from the traditional finance sector. Prior to Nural, Rabia worked at Mubadala Capital, Coatue Management and Morgan Stanley covering investments, business development, and operations. She covered pensions, endowments, foundations, and wealth managers. She holds a BS from Cornell University and is a member of the Milken Young Leaders Circle. Rabia lives in New York City with her two daughters and husband, Naiel, who is a researcher at Tiger Global.



**Jarrod Dicker**  
Partner, TCG (New York)

Jarrod Dicker joined TCG in 2021 as a Partner, Crypto where he focuses on investments in Web3, blockchain and other technologies that connect fans with creators. Before joining TCG, Dicker was the commercial chief at the Washington Post where he led teams focused on emerging technologies at the intersection of engineering and revenue to develop innovative solutions across advertising, subscriptions and technology. At The Post, Dicker founded both R.E.D., the Post's research experimentation and development lab and Zeus Technology, The Post's software-as-a-service arm. Prior to The Washington Post, Dicker served as the founding CEO of Po.et, a decentralized platform for content discovery, ownership and monetization. There he pioneered the foundation for how media builds on blockchain through products, protocols and strategies focused on provenance, reputation and intellectual property. Dicker has led strategy, product and technology teams at RebelMouse, Time Inc. and the Huffington Post. In 2020, he was named to the Advertising Hall of Achievement by his peers at the American Advertising Federation.



**Greg Carson**  
Managing Partner, XBTO Humla Ventures (Puerto Rico)

Greg Carson is Managing Partner at XBTO Humla Ventures and is Head of Corporate Development and Ventures for XBTO Group. He is a frequent contributor, lecturer and speaker on podcasts and events about Bitcoin and investing in the digital asset ecosystem, negotiation technique and growth. He has spoken on these subjects at several global conferences including Bitcoin 2021, Consensus Invest, MCC, the Crypto Finance Conference, Davos, Horizon 2020 events, and even at his Alma Mater, the Wharton School of Business. Greg has a decade as a tech founder, a decade of experience in investment banking and strategy, and is rounding out his first decade in venture capital. XBTO Humla Ventures operates in the top decile of venture returns and is one of the top global emerging managers in the space. Greg is a dedicated father, digital asset futurist, snowboarder, sportsman, reader/writer, dance teacher and tai chi practitioner.

# Speakers



## Shareef Abdou

Co-Founder & Director, Strategy and Finance, Coindex Capital Management (Los Angeles)

Shareef is a veteran strategy, operations, and proprietary trading expert. He has a background innovating within institutional finance and brings key expertise in risk management, portfolio construction, process improvement and developing operational strategies. Shareef holds an MBA from UCLA and is based in Los Angeles, CA.



## Oliver Wriedt

Founder, HighKey Capital (New York)

Oliver Wriedt is the founder of HighKey Capital. After having spent 16 years in asset management, Mr. Wriedt today serves as President & Head of Capital Markets at 10X Capital Venture Acquisition Corporation II & III, two NASDAQ listed SPACs. Mostly recently, Mr. Wriedt was CEO of Vibrant Capital Partners (2019-2020) and Co-CEO at CIFIC Asset Management (2012-2018). Previously, Mr. Wriedt was a Managing Director in Providence Equity Partners' Capital Markets Group and a partner at Sciens Capital Management and GoldenTree Asset Management. Mr. Wriedt started his career in banking at Deutsche Bank and NORD/LB in Singapore, London and New York. Mr. Wriedt is a director of the board of The River Fund, a non-profit organization dedicated to eradicating hunger, homelessness and poverty in New York City. Mr. Wriedt received a B.A. in History and Economics from Duke University in 1993.

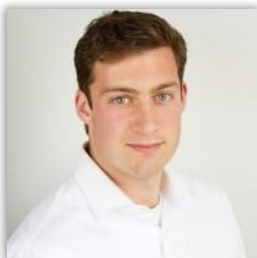


## Drew Butler

Managing Principal, Butler Global Partners (New York)

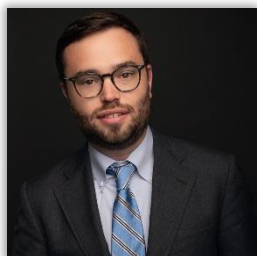
Drew Butler is the Managing Principal of Butler Global Partners, a platform he formed in 2012 to partner with family offices seeking customized solutions and the creation of new business lines in real estate, venture capital and digital assets. Most recently, he worked with a consortium of 40 mission-driven families to successfully create and launch the first family office-backed impact finance company to go public, i(x) investments, that ultimately became listed as i(x) Net Zero on the London Stock Exchange in 2022. Prior to that, in London, he served as the Vice President at First Avenue, where he raised capital for real estate and energy infrastructure funds. Previously, Butler worked as an Investment Analyst at New York Life, where he co-managed their \$500m Community Investment Program. Earlier, he was a Senior Associate at Richman Asset Management in Greenwich and an Associate at Merrill Lynch in New York. He was awarded a BA from Cornell University, a Certificate in Real Estate from NYU and an MSc in Real Estate Development from Columbia University. After Columbia, he attended the London School of Economics, where he was selected to serve as a Researcher for UK Parliament and earned an MSc in Regional & Urban Planning Studies. He has served on committees for the Affordable Housing Investor Council and the Urban Land Institute. As an author, he has contributed to Urban Land and Family Office Real Estate Magazine.

# Speakers



**Douglas Beyer**  
Managing Director, Radianx Capital (New York)

Doug Beyer is a Managing Director at Radianx Capital, LLC, an institutional multi family office deploying a global, opportunistic investment mandate across asset classes and geographies. Mr. Beyer joined Radianx at inception and is involved in all aspects of firm activities. Previously, Mr. Beyer was an investor at Hopkins & Rhodes LLC, a lower middle-market private equity firm focused on control acquisitions of closely held businesses. Before that Mr. Beyer worked Addepar and Seven Bridges Advisors. Mr. Beyer earned his BA in Economics from Trinity College in Hartford Connecticut.



**Tom Cohn**  
Partner & Deputy Chief Investment Officer, Cerity Partners (New York)

Tom is the Deputy Chief Investment Officer and a Partner in the New York office. He has nearly ten years of experience in various investment management roles. Tom is a member of the Investment Committee, Investment Manager Selection Sub-Committee, the Compliance Sub-Committee and the Performance Monitoring Sub-Committee. Before joining Cerity Partners, Tom served as an Investment Analyst at Spero-Smith Investment Advisers where he was responsible for the due diligence and analysis of third-party managers and assisted in global market and asset allocation research. Prior to joining Spero-Smith, Tom worked as a Registered Investment Advisor in Syracuse, NY, where he researched a factor-based investment strategy. He started his career as an analyst in the Corporate Debt Products group at Bank of America in Boston, where he worked on a team that managed the bank's exposure to a portfolio of middle market and multinational companies. Tom earned a Masters of Business Administration from the S.C. Johnson Graduate School of Management at Cornell University. At Johnson, he served as a portfolio manager on the Cayuga Fund, a student-run, market-neutral hedge fund. He earned a Bachelor of Science degree in Business Administration from Boston University. Tom holds the Chartered Financial Analyst® designation.



**Jake Brukhman**  
Founder & CEO, CoinFund (Miami and New York)

Jake is Founder & CEO at CoinFund. Born in St. Petersburg, Russia to computer scientists, Jake learned how to code at the age of fourteen. Starting from this early age, Jake closely followed the adoption of computing, the Internet, and mobile. Achieving degrees in mathematics and computer science, Jake spent the following 12 years of his career in pure and financial technology, quantitative research, and blockchain. Jake founded CoinFund in 2015 with the objective of driving successful innovation and adoption of blockchain through investment. His blockchain development experience dates back to 2011 and gave rise to his belief that “the best way to invest in a network is to be part of it.” Jake has championed active network participation and generalized mining since 2018, and has been an investor and advisor to well-known blockchain projects including Aragon, Balancer, Union Credit, The Graph, Async.art, Rarible, Cent, and Dune Analytics. Today, he is also an advisor to Fair Launch Capital driving new launch models for highly decentralized DeFi projects. Jake's passion for art and technology inspired his creation of FIRSTEDITION.XYZ, an online art gallery supporting and showcasing blockchain-based digital art creators. Previously Jake has held roles as Partner & CTO at Triton Research, a technical product manager and engineer at Amazon.com, and financial technologist at Highbridge Capital Management. He studied pure mathematics and computer science at the Courant Institute of Mathematical Sciences at NYU and the honors program at Rutgers University.

# Speakers

## Seth Ginns

Head of Liquid Investments, Managing Partner, CoinFund (New York)

Seth is Head of Liquid Investments, Managing Partner, and a key member of the Venture Investment Committee. He has twenty years of Wall Street experience, and has been deeply involved in the crypto community since his angel investment in Coinbase in 2012. He is also an angel in Chainalysis, participated in the Ethereum ICO in 2014, and loves traveling globally to developer events as a way to keep a finger on the pulse of the market. His angel portfolio also includes Instacart and DoorDash, and many earlier stage, high growth startups. Prior to CoinFund, Seth invested in public growth equities over 18 years at Jennison Associates. He holds a BA in Mathematics and South Asia Studies from the University of Pennsylvania, where he is an Overseer at the School of Nursing and Co-Chair of the Innovation Committee, and serves on the International Advisory Board of the Center for the Advanced Study of India at the School of Arts and Sciences.

## Adam Mastrelli

Partner, Woodstock Fund (New York)

Adam is a well-established professional in the technology and finance industries with extensive business development, sales, strategic partnerships, and leadership experience. As General Partner at Woodstock Fund U.S., Adam is focused on Public DLT, DeFi, Web 3.0, and Gaming/Metaverse protocols and applications. He is passionate about his family, peer-to-peer transactions, and any body of water that needs a swimmer. Prior to joining Woodstock, Adam spent more than 10 years with IBM, launching digital asset initiatives and cultivating relationships across public-private institutions, state and local governments, and emerging markets. He was part of the founding team at IBM Digital Assets & Banking Solutions with a focus on institutional custody, secure key management, and confidential computing; consulted with Promontory Financial Group on the Special Purpose Depository Institution (SPDI) regulatory framework for the Wyoming Division of Banking; and built out IBM Blockchain Ventures & the IBM Blockchain Accelerator in conjunction with Columbia University. During two years in Austin, he ran regional sales of IBM's AI, Watson's Behavioral Analytics software, working with customers across supply chain and financial sectors. Adam was also often sought out for his ability to foster cross-cultural business relationships, for example, running integration lead on Walmart International in South Africa, to support Walmart's USD 2.4B acquisition of Massmart. Beyond his IBM tenure, Adam has consulted on NFTs, stablecoins, and staking protocols for companies including Ichi, Geer, and P2P. Currently, in addition to his role at Woodstock Fund, he is also a Limited Partner in various Multicoin Capital funds. Adam received his Bachelors from Duke University and an MBA in Emerging Markets Finance from the University of Florida. Prior to his MBA, he crafted an expansive range of experiences that include documentary filmmaking, professional stage and film acting, and NGO management. He is proficient in Italian and Spanish and can make small talk in Mandarin, Gujurati, and Zulu. He thrives on new technologies, global experiences, and the next challenge that lies ahead.

## Aram Verdiyanyan

Partner, Accolade (Washington)

Aram Verdiyanyan is a Partner at Accolade. Previously, he worked on the investment team at Andreessen Horowitz. Before that, Aram worked in BD, sales and marketing at Aviatrix, a cloud native enterprise software company. He holds an M.B.A from the Stanford Graduate School of Business (GSB) and a B.S. from the George Washington University.



# Speakers

## Maneesh Gandhi Partner, Evanston Capital Management (Illinois)

Maneesh Gandhi is a Partner, Investments and a member of the Investment, Valuation and Risk Management Committees. He joined the firm in 2008 and is responsible for private equity and venture sourcing, evaluation, and due diligence of prospective investments and ongoing monitoring of existing investments. He also previously managed the firm's operational due diligence function. Prior to joining the firm, Maneesh worked as an investment associate in private equity for five years at Svoboda, Collins and ICV Capital, both late-stage buyout firms. At these firms, he was responsible for evaluating private, middle market companies and their senior management teams for potential investments and monitoring portfolio companies. Maneesh began his career at Merrill Lynch in the Mergers and Acquisitions group within Investment Banking. He earned his BSBA from Washington University in St Louis and an MBA from Harvard Business School.

## Elliott Campbell Vice President, HarbourVest Partners (Boston)

Elliott Campbell joined HarbourVest in 2013 and is a member of the direct co-investment team and focuses on sourcing, reviewing, executing, and monitoring direct co-investments. Elliott lead the firms first digital assets co-investment in 2021. Elliott is deeply passionate about digital assets and believes public blockchains and the Digital Asset class are the latest advancement in technological progress – representing deep new ideas that will impact many sectors of the global economy. Elliott received a BA in Political Science from Davidson College and an MBA from Harvard Business School.

## Jeffrey Park Active Portfolio Manager, Bitwise Asset Management (New York)

Jeff Park is an Active Portfolio Manager at Bitwise Asset Management. Prior to Bitwise, he was a Partner at Corbin Capital Partners, an alternative asset management firm that specializes in multi-strategy hedge fund and opportunistic credit investing, where he spearheaded the firm's digital asset investments. Before Corbin, Jeff focused on US credit investing for the internally-managed portfolios at Harvard Management Company, and before that, was an Exotic Equity Derivatives trader at Morgan Stanley in New York. He is a graduate of Stanford University with a B.A. in Economics and International Relations, and is a CFA charterholder since 2013.

# Speakers

## Natalie Gramins

Director, TrueBridge Capital Partners (Chapel Hill)

Natalie joined TrueBridge's investor relations team to build and foster relationships across the firm's investor base. She has spent her career in finance, serving in a range of roles at various firms. She began her career at Lehman Brothers on the mortgage-backed sales desk covering institutional clients throughout the US. She spent six years at GoldenTree, a credit asset manager, covering endowments, foundations and family offices across the East Coast. Most recently, she was at Fiduciary Trust Company International, a wholly owned subsidiary of Franklin Templeton, working to provide holistic solutions to multi-generational families. Natalie graduated with a BSBA with a concentration in Finance from the Kenan-Flagler Business School at the University of North Carolina at Chapel Hill.

## Tom Williams

Managing Director, Head of Outsourced Chief Investment Office, Morgan Stanley (New York)

Tom Williams, CFA, is the Head of Institutional Portfolio Solutions and Head of Custom Solutions Outsourced Chief Investment Office managing all investment advice and portfolio management for institutional clients. He manages and oversees mandates for the Outsourced Chief Investment Office, Multi-Family Office Solutions, and Custom Solutions Advisory. Tom has over 20 years of experience managing diversified portfolios as a Chief Investment Officer, Portfolio Manager, and Director of Research. Prior to joining the firm in June 2020, Tom was Chief Investment Officer and President of Pine Grove Asset Management, a multi-strategy fund of hedge funds. Tom held many senior positions at Pine Grove, including Portfolio Manager and Director of Research, before executing a management buyout and assuming co-ownership. During his tenure, his responsibilities included portfolio management, manager due diligence, risk management and client relationship management. In 2014, he negotiated the sale of Pine Grove to the Man Group, a London-based global investment manager, where he continued as Chief Investment Officer of Pine Grove and was a member of the investment committee for its multi-manager division overseeing \$17 billion of portfolios of hedge funds. Tom is a CFA charterholder, received his B.A. in economics from Trinity College in Hartford, Conn., and earned a law degree from the University of Southern California. He lives in Summit, New Jersey, with his wife and two teenage children. Tom is on the Board of Trustees for SHIP, Summit Helping Its People, whose mission is to feed the homeless and at-risk homeless people in Summit and assist participants in obtaining additional support services.

## Tracy Fong

Partner and Head of Venture Capital/Crypto IDD, Albourne Partners (San Francisco)

Tracy Fong is an alternative investment professional with over 23 years of experience across technology and investments. Ms. Tracy Fong is a Partner and Private Markets Investment Due Diligence Analyst at Albourne Partners, which advises on over \$650bn of alternative assets to over 300 institutional clients. She leads the Firm's global VC coverage (including crypto/blockchain). Ms. Fong was previously a Managing Director at SVB Capital and a VP at the Harvard Management Company. Her VC experience included allocations to prominent access-constrained firms and strategic transactions resulting from the IPOs of numerous portfolio companies. She also worked at Yahoo! on the Corporate Finance and Treasury Team and in technology investment banking. During the first technology boom, Ms. Fong worked at two startup companies, Webvan Group and Varsitybooks.com. Ms. Fong received a B.S. in Business Administration from the University of California, Berkeley and an M.B.A. from Harvard Business School.

# Speakers

## David Sheng

Managing Director, Portfolio Advisory, Aksia (New York)

David is a Managing Director on the Portfolio Advisory team and has over 15 years of experience in alternative investments. He is responsible for alternative investment programs in North America, including portfolio management and construction, as well as manager evaluation. David also focuses on business development efforts and marketing initiatives across North America. Prior to joining Aksia in 2018, David was a Senior Manager Research Analyst at Man FRM focused on sourcing and evaluating alternatives strategies, as well as active portfolio management. Prior to Man FRM, David was a Vice President within the Institutional Sales and Trading business at HSBC, and before that he worked at Morgan Stanley, where he covered institutional clients across the hedge fund, asset management, and sovereign wealth fund universe, with a focus on fixed income and foreign exchange. David graduated from Princeton University with a BA in Economics and holds an MBA from Columbia University.

## Nicole Civitello

Head of Capital Strategy, Anchorage Digital (San Francisco)

Nicole Civitello leads Relationship Management at Anchorage Digital Bank where she is responsible for strategic client & investor relationships. Over the course of her career Nicole has consulted to hedge funds and alternative asset management companies on raising capital from institutional partners. Prior to joining Anchorage, Nicole served as Managing Director & Senior Consultant at Minard Capital, a Premier Asset Raising Consultant for Alternative Asset Managers. Prior to that, Nicole was Director of Investor Capital Services for BNP Paribas, advising hedge fund clients on how to strategically grow their platforms via institutional partners including foundations, endowments, family offices and consultants. Nicole earned a degree in Criminal Justice from The George Washington University in Washington, D.C. She holds the Chartered Alternative Investment Analyst designation and also holds Series 7 and 63 licenses. She is a native San Franciscan where she lives today raising her two children.



# Pre-Event Networking Cocktail

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Monday, April 18<sup>th</sup>  
6:00pm – 8:00pm EST

Location: The Press Lounge  
653 11<sup>th</sup> Ave 16<sup>th</sup> Floor  
New York, NY 10036

Sponsored By:



**ANCHORAGE  
DIGITAL**



# Agenda Outline

**TUESDAY**  
**APRIL 19<sup>TH</sup>**

7:30 am EST

## Registration & Breakfast Networking

8:30 am EST

## Opening Remarks

Roy Salsinha, President, CEO, Carmo Companies

Nicole Civitello, Head of Capital Strategy, Anchorage Digital

8:30 am EST

## BlockFI's Settlement: A Turning Point for the Crypto Industry

Speakers:

Mark W. Yusko, CEO & Chief Investment Officer, Morgan Creek; Managing Partner, Morgan Creek Digital

Flori Marquez, Founder & SVP of Operations, BLOCKFI

9:00 am EST

## Institutional Investor Outlook: Digital Asset Investment

Pensions and endowments discuss their digital asset investment strategy. Are they investing directly in Bitcoin or Ethereum? How do they go about fund selection and custodian selection? What challenges do they face investing in the asset class and what clarity is needed to increase exposure to the asset class?

Moderator:

Julian Gropp, Partner, Parataxis Capital Management

Panelists:

Katherine Molnar, Chief Investment Officer, Fairfax County Police Officers Retirement System

Andrew Chen, Portfolio Manager, Lockheed Martin Investment Management Company

Erik Strobel, Senior Investment Associate, YMCA Retirement Fund

Matt Diestel, Principal & Head of US, QIC Private Capital

TJ Abood, Chief Investment Officer, Access Ventures

10:00 am EST

## Investing in the Web 3 Landscape: Key Trends and Opportunities

Crypto and blockchain protocols are the building blocks of a new decentralized paradigm (Web 3) which will grow exponentially over the next 5-10 years. There are exciting asymmetric return opportunities associated with this transformation.

Presenter:

Bill Barhydt, CEO, Abra

# Agenda Outline

**TUESDAY**  
**APRIL 19<sup>TH</sup>**

10:20 am EST

## DeFi Yield Strategies

Generating attractive yield in decentralized finance without directional exposure to crypto market.

**Presenter:**

**Christophe Roehri**, Managing Director, Deputy CEO - Exec. Committee, **TOBAM**

10:40 am EST

## Collateralization Of Assets On The Blockchain - Challenges and Opportunities

**Presenter:**

**Suresh Nichani**, Board Member, **RootCorp**

11:00 am EST

## Hedge Fund Crypto Strategies

Leading Hedge Funds and Hedge Fund of Funds discuss arbitrage, market neutral, volatility, directional and DeFi focused crypto strategies.

**Moderator:**

**Alex Johnson**, Co-Founder, Chief Technical Officer, **Velvet**

**Panelists:**

**Ryan DeMattia**, Founder & Managing Director, **Coindex Capital Management**

**Eric Tzeng**, Partner & Portfolio Manager, **Hitchwood Capital Management LP, Platoon Digital**

**Robert Christian**, Senior Managing Director, Co-CIO, K2 Advisors, **Franklin Templeton**

**George Spentzos**, Chief Investment Officer, **GDA Capital**

12:00 pm EST

## Venture Capital Crypto Strategies

Leading Venture Capital Funds and VC investors discuss investment in crypto companies and protocols including infrastructure, new layer 1s, DeFi, NFTs, gaming, DAOs, Social tokens, decentralized social networks and web 3 apps.

**Moderator:**

**Michael Kisselgof**, Co-Founder, **Popcorn**

**Panelists:**

**Christine Kang**, Principal, **Thoma Bravo**

**Rabia Iqbal**, Managing Partner & Co-Founder, **Nural Capital**

**Jarrold Dicker**, Partner, **TCG**

**Greg Carson**, Managing Partner, **XBTO Humla Ventures**



# Agenda Outline

**TUESDAY**  
**APRIL 19<sup>TH</sup>**

1:00 pm EST

## Networking Luncheon

Sponsored By:



2:00 pm EST

## Keynote Speaker

2:30 pm EST

## Family Office & RIA Perspectives in Crypto

From early adopters to late bloomers, Family offices and RIAs discuss their investment activity in digital asset focused funds and strategies. What attracts them to this asset class and what opportunities and risks do they foresee investing in this space.

**Moderator:**

**Shareef Abdou**, Co-Founder & Director, Strategy and Finance, **Coindex Capital Management**

**Panelists:**

**Oliver Wriedt**, Founder, **HighKey Capital**

**Drew Butler**, Managing Principal, **Butler Global Partners**

**Douglas Beyer**, Managing Director, **Radianx Capital**

**Tom Cohn**, Partner & Deputy Chief Investment Officer, **Cerity Partners**

3:30 pm EST

## Innovations on the Horizon and Why Now?

How is base layer blockchain technologies, interoperability tech, and scalability tech helping to bring the web3 tech stack to market and what areas are up and coming? Panelists discuss consumer go to markets, regulatory processes, and the institutional investor landscape. Where are we in the lifecycle of this technology?

**Speakers:**

**Jake Brukhman**, Founder & CEO, **CoinFund**

**Seth Ginns**, Head of Liquid Investments, Managing Partner, **CoinFund**



# Agenda Outline

**TUESDAY**  
**APRIL 19<sup>TH</sup>**

4:00 pm EST

## Fund of Funds Perspectives

The emergence of this new Digital Asset class is often compared to early internet adoption in the late 1990's and early 2000's. During that time, investors who took a fund of funds approach were able to be best diversified and increased their likelihood being invested in the winners. On this panel, leading asset managers discuss their fund of funds approach, how they go about manager selection and due diligence process, and why LPs should take the fund of funds approach.

**Moderator:**

**Adam Mastrelli**, Partner, **Woodstock Fund**

**Panelists:**

**Aram Verdiyan**, Partner, **Accolade**

**Maneesh Gandhi**, Partner, **Evanston Capital Management**

**Elliott Campbell**, Vice President, **HarbourVest Partners**

**Jeffrey Park**, Active Portfolio Manager, **Bitwise Asset Management**

5:00 pm EST

## OCIO/Investment Consultant Perspectives

On this panel, leading investment consultants that advise and have discretionary mandates to deploy capital on behalf of institutional investors discuss their approach to digital asset strategies and crypto in general. What has led them to start looking at or investing in the asset class?

**Moderator:**

**Natalie Gramins**, Director, **TrueBridge Capital Partners**

**Panelists:**

**Tom Williams**, Managing Director, Head of Outsourced Chief Investment Office, **Morgan Stanley**

**Tracy Fong**, Partner and Head of Venture Capital/Crypto IDD, **Albourne Partners**

**David Sheng**, Managing Director, Portfolio Advisory, **Aksia**

6:00 pm EST

## Closing Remarks and Networking

**Roy Salsinha**, President, CEO, **Carmo Companies**





# Participation Options : **OPTION A**

## STANDARD PASS:

- **Pass**
  - 1 pass to full conference, event cocktail hours and networking sessions.
  - *Attendee list Not included*
- **Networking App Access**
  - 1 pass to event networking app for 1 week.

Early Bird: \$1,500 USD- ENDS March 25th

Pre-Registration: \$1,700 USD- ENDS April 8<sup>th</sup>

Standard: \$3,500 USD

## COMPLIMENTARY:

- We only invite Limited Partners at no cost. We qualify LPs as Public Pensions, Corporate Pensions, Pension Consultants, OCIOs, Foundations, Sovereign Wealth Funds, Endowments, Insurance Investors, Single Family Offices, Multi Family Offices, RIAs & UHNWI Investors.

## Conditions:

- Carmo carefully vets all participants to make sure they fit the LP criteria
- Carmo has the right to refuse any participant from joining should they not meet the criteria
- If you raise external capital, you cannot join on a complimentary basis.



# Participation Options: **OPTION B**

## ATTENDEE LIST SPONSORSHIP

- **Attendee List**
  - Exclusive access to updated conference attendee list two weeks before the event. Attendee list includes companies, names, professional titles, profiles and specific attendee allocation information.
  - Pre-event email intros/ Carmo meeting facilitation not included.
- **Networking Break or Stand**
  - Branding and announcement to all attendees during networking break
  - Ability to upgrade food and beverages for networking
  - Sponsor may choose to have 10' x10' space in networking area to distribute marketing material and present information regarding company.
- **Passes**
  - 3 Company passes to full conference, event cocktail hours and networking sessions.
- **Networking App Access**
  - 3 Company passes to event networking app for 1 week.
- **Branding**
  - Sponsorship branding throughout meeting, agenda and marketing campaigns.

**\$10,000 USD**



# Participation Options: **OPTION C**

## CAP INTRO SPONSORSHIP

- **Meeting Facilitation**
  - Select targeted LP/GP attendees from Event
  - Carmo will professionally introduce via email and help arrange one on one meetings at the event.
  - Carmo to put best effort of obtaining at least 10 LP/GP meetings with client and prospective LPs.
- **Attendee List**
  - Exclusive access to updated conference attendee list two weeks before the event. Attendee list includes companies, names, professional titles, profiles and specific attendee allocation information.
- **Private Table**
  - Sponsor entitled to a private table in the sponsor lounge a quiet setting reserved for pre-arranged, confirmed meetings.
- **Passes**
  - 5 Company passes to full conference, event cocktail hours and networking sessions.
- **Networking App Access**
  - 5 Company passes to event networking app for 1 week.
- **Branding**
  - Sponsorship branding throughout meeting, agenda and marketing campaigns.
  - Entitled to a Full-Page Advertisement in conference brochure

**\$15,000 USD**



# Participation Options: **OPTION D**

## SPEAKING SPONSORSHIP

- **Speaking Position**
  - Client may choose to speak, moderate or present on panel of choice at event of choice
- **Meeting Facilitation**
  - Select targeted LP/GP attendees from Event
  - Carmo will professionally introduce via email and help arrange one on one meetings at the event.
  - Carmo to put best effort of obtaining at least 10 LP/GP meetings with client and prospective LPs
- **Attendee List**
  - Exclusive access to updated conference attendee list two weeks before the event. Attendee list includes companies, names, professional titles, profiles and specific attendee allocation information.
- **Private Table**
  - Sponsor entitled to a private table in the sponsor lounge a quiet setting reserved for pre-arranged, confirmed meetings.
- **Passes**
  - 5 Company passes to full conference, event cocktail hours and networking sessions.
- **Branding**
  - Sponsorship branding throughout meeting, agenda and marketing campaigns.
  - Entitled to a Full-Page Advertisement in conference brochure

**\$20,000 USD**



**SOLD OUT**

# Participation Options: **OPTION E**

## PRESENTATION SPONSORSHIP

- **Presentation**
  - Stand-Alone 20 Minute presentation at time of choice during the event
- **Meeting Facilitation**
  - Select targeted LP/GP attendees from Event
  - Carmo will professionally introduce via email and help arrange one on one meetings at the event.
  - Carmo to put best effort of obtaining at least 10 LP/GP meetings with client and prospective LPs
- **Attendee List**
  - Exclusive access to updated conference attendee list two weeks before the event. Attendee list includes companies, names, professional titles, profiles and specific attendee allocation information.
- **Private Table**
  - Sponsor entitled to a private table in the sponsor lounge a quiet setting reserved for pre-arranged, confirmed meetings.
- **Passes**
  - 5 Company passes to full conference, event cocktail hours and networking sessions.
- **Branding**
  - Sponsorship branding throughout meeting, agenda and marketing campaigns.
  - Entitled to a Full-Page Advertisement in conference brochure

**\$30,000 USD**



# Participation Options: **OPTION F**

## IN-PERSON TITLE SPONSORSHIP

- **Priority Brand Placement & Material Distribution**
  - Sponsor's Corporate logo to be placed above and in a larger format on the conference brochure, agenda, website, banners and branded event advertisements
  - Any research or marketing materials will be made available and/or distributed to all conference attendees.
  - Sponsor to include a full-page advertisement to be placed on back cover of conference brochure.
  - Sponsor logo and link to sponsor site to be included on a bi-weekly newsletter which will update all confirmed and prospective attendees of event progress.
  - Sponsor to have all attendee lanyards with company logo.
- **Priority Networking Instrument**
  - First access to conference attendee list 3 weeks prior to the event.
  - Carmo will provide one on one introductions via email to all prospective clients of choice (funds/investors).
  - On-site direction and introduction facilitation to prospective clients
  - Dedicated private sponsor room for 1 on 1 meetings
- **Exclusive Sponsor Cocktail/Dinner**
  - Carmo to help facilitate private cocktail party/dinner with selected investors night before the event
- **Speaking/ Moderating Positions**
  - 2 Moderating/speaking or presentation positions on panel of choice. (first come first serve basis)
- **Company & Speaker Profiling**
  - Company description to be published online and in print (150 words max)
  - Speaker bio to be published online and in print (150 words max)
- **Conference passes**
  - Up to 10 attendee passes for sponsor employee executives

**\$70,000 USD**





Carmo Companies is a New York based institutional capital introduction consulting firm and professional conference organizer. We work with the most reputable real estate and private equity related operating platforms to establish capital raising relationships with leading private equity funds, institutional investors and private wealth groups located in the Americas and emerging market countries.

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# Thank You

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